



SCIENTIFIC PROGRAMM

International Forum on
Innovation and Sustainability

Seattle, USA

February 15th, 2025

International Forum on Innovation and Sustainability (Seattle, USA)

Editor-in-chief
Natalya Krasnova
Scientific Community-based
organization "Professional Science"
Nizhny Novgorod, Beketova 53

Co- editor-in-chief
Yuliya Kanaeva
Scientific Community-based
organization "Professional Science"
Nizhny Novgorod, Beketova 53

Publishing
Smashwords. Inc.
USA, Los Gatos (CA) 15951
Gatos Blvd., Suite 16 Los Gatos,
CA
95032

EDITORIAL BOARD

Krasnova Natalya	PhD, Editor-in-chief	Scientific Community-based organization "Professional Science"
Petkova Yekaterina —	Ph.D (Medicine), Associate Professor, Teacher	Medical University Plovdiv (Bulgaria)
Isintaev Takabay Isintayuly	Candidate of Technical Sciences, Associate Professor, Associate Professor of "Machine Building"	Kostanay State University named after A. Baytursynov, Kostanay (Kazakhstan)
Muhammadeeva Raila Minibulatovna	candidate of technical sciences, associate professor, associate professor	Kokshetau University Abai Myrzahmetov, Kokshetau (Kazakhstan)
Papanov Stoyan Iliev	Ph.D (Pharmacy), chief assistant, teacher	Medical University Plovdiv (Bulgaria)
Ibraeva Lyazat Kataevna	Doctor of medical sciences, associate professor	National Center for Hygiene of Work and Occupational Diseases, Karaganda (Kazakhstan)

Editorial Office: Professional Science Nizhny Novgorod, Beketova 53, mail@scipro.ru

Publishing Office: Smashwords. Inc. USA, Los Gatos (CA) 15951 Gatos Blvd., Suite 16 Los Gatos, CA 95032

Scientific Program

13:00 – 13:30	Registrations
13:30 – 14:30	Opening Ceremony Introduction
14:30 – 18:00	General Conference Schedule

CONFERENCE PARTICIPANTS

Belova A.O.	Strategy for the development of consumer behavior in particular innovative development and effective application in the development of russia
Sannikov I.A., Bazarov V.V.	Adaptive management of the balance of production capacities of an enterprise in a crisis
Ali Hussein Abd Alkhudher	The role of chemistry in analyzing and studying climatic changes and its effect on urban planning
Khetam Q.M.	Viral zoonotic diseases in Iraq: epidemiology, challenges and control strategies
Hussein Alarathy.	Urban planning for natural disasters: strategies for resilient cities

International Forum on Innovation and Sustainability (Seattle, USA)

February 15th, 2024

BUSINESS STUDIES

1. BELOVA A.O. STRATEGY FOR THE DEVELOPMENT OF CONSUMER BEHAVIOR IN PARTICULAR INNOVATIVE DEVELOPMENT AND EFFECTIVE APPLICATION IN THE DEVELOPMENT OF RUSSIA
2. SANNIKOV I.A., BAZAROV V.V. ADAPTIVE MANAGEMENT OF THE BALANCE OF PRODUCTION CAPACITIES OF AN ENTERPRISE IN A CRISIS

CHEMISTRY

3. ALI HUSSEIN ABD ALKHUDHER. THE ROLE OF CHEMISTRY IN ANALYZING AND STUDYING CLIMATIC CHANGES AND ITS EFFECT ON URBAN PLANNING

MEDICAL AND HEALTH SCIENCES

4. KHETAM Q.M. VIRAL ZOOONOTIC DISEASES IN IRAQ: EPIDEMIOLOGY, CHALLENGES AND CONTROL STRATEGIES

MUNICIPAL ENGINEERING

5. HUSSEIN ALARATHY. URBAN PLANNING FOR NATURAL DISASTERS: STRATEGIES FOR RESILIENT CITIES

