

The background of the image is a chalkboard filled with handwritten mathematical equations and numbers in white chalk. Visible equations include $B = X^2$, $1083 \cdot A$, and a list of numbers 33, 34, 35. In the foreground, there is a stack of several open books, with the pages of the top book fanned out.

SCIENTIFIC PROGRAMM

**International Congress on
Connectivity and Progress**

Seattle, USA

May 15th, 2025

International Congress on Connectivity and Progress (Seattle, USA)

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Scientific Program

13:00 – 13:30	Registrations
13:30 – 14:30	Opening Ceremony Introduction
14:30 – 18:00	General Conference Schedule

CONFERENCE PARTICIPANTS

<p>Dudnikova Ekaterina Senior. St. Petersburg State University industrial technologies and design Scientific adviser: Savitskaya V. Y. Department Chair of the Department of Brand Communications. St. Petersburg State University industrial technologies and design</p>	<p>Purpose-Driven Branding: Empowering Digital Leadership Through Social Impact</p>
<p>Kravtsova Anastasia Sergeevna, Undergraduate Student of the North-West branch of the Federal State Budget-Funded Educational Institution of Higher Education "Russian State University of Justice named after V. M. Lebedev" (the city of Saint-Petersburg) Scientific adviser: Bashmakova N.I., a.p. of the Department of Humanities and Socio - Economic Disciplines of the North-West branch of the Federal State Budget-Funded Educational Institution of Higher Education "Russian State University of Justice named after V.M. Lebedev" (the city of Saint-Petersburg)</p>	<p>The role of Anglicisms in Russian law</p>
<p>Popov Vitaly Vladimirovich Doctor of Philosophy, Professor, Professor of the Department of Theory and Philosophy of Law of the Taganrog Institute named after A.P. Chekhov (branch) of the Rostov State Economic University (RSEU). Muzyka Oksana Anatolyevna, Doctor of Philosophy, Professor, Dean of the Faculty of Psychology and Social Pedagogy of the Taganrog. Institute named after A.P. Chekhov (branch) of the Rostov State Economic University (RSEU) Eremenko Ulyana Andreevna Student of Taganrog Institute named after A.P. Chekhov (branch) of the Rostov State Economic University (RSEU) Pluzhnikova Alevtina Maksimovna Student of Taganrog Institute named after A.P. Chekhov (branch) of the Rostov State Economic University</p>	<p>Existentiality of social stereotypes in an inclusive society</p>

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SECTION 1. MARKETING

1. DUDNIKOVA E. PURPOSE-DRIVEN BRANDING: EMPOWERING DIGITAL LEADERSHIP THROUGH SOCIAL IMPACT

SECTION 2. PEDAGOGY, LANGUAGE AND CULTURE IN EDUCATION

2. KRAVTSOVA A.S. THE ROLE OF ANGLICISMS IN RUSSIAN LAW

SECTION 3. PHILOSOPHY

3. POPOV V.V., MUZYKA O.A., EREMENKO U.A., PLUZHNIKOVA A.M. EXISTENTIALITY OF SOCIAL STEREOTYPES IN AN INCLUSIVE SOCIETY

[illegible]