# SCIENTIFIC

# PROGRAMM

**Global Forum on Digital** nnovation and Social Change

Seattle, USA

December 15th, 2024

# Global Forum on Digital Innovation and Social Change (Seattle, USA)

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#### **Scientific Program**

- 13:00 13:30 Registrations
- 13:30 14:30 Opening Ceremony Introduction
- 14:30 18:00 General Conference Schedule

### **CONFERENCE PARTICIPANTS**

Korelova L.	Ways and strategies for reputation management in marketing
Borodkina L.V., Bogacheva E.V., Gladskikh N.A.	The problem of the "third place" among students of VSMU N.N. Burdenko
Ivanov I.	The role of mediation in conflicts resolution and reducing the burden on the courts
Shafigullina E.	History of corporate law development
Kurbonova Z.M., Eshonkulova F.S., Shokirova D.G.	Challenges of globalization: Central Asia's path to sustainable development

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### **SECTION 1. BUSINESS COMMUNICATION**

1. KORELOVA L. WAYS AND STRATEGIES FOR REPUTATION MANAGEMENT IN MARKETING

### **SECTION 2. HEALTHCARE AND MEDICAL ETHICS**

2. BORODKINA L.V., BOGACHEVA E.V., GLADSKIKH N.A. THE PROBLEM OF THE "THIRD PLACE" AMONG STUDENTS OF VSMU N.N. BURDENKO

### **SECTION 3. JUSTICE**

3. IVANOV I. THE ROLE OF MEDIATION IN CONFLICTS
RESOLUTION AND REDUCING THE BURDEN ON THE COURTS
4. SHAFIGULLINA E. HISTORY OF CORPORATE LAW
DEVELOPMENT

# **SECTION 4. SUSTAINABLE URBAN DEVELOPMENT**

5. KURBONOVA Z.M., ESHONKULOVA F.S., SHOKIROVA D.G. CHALLENGES OF GLOBALIZATION: CENTRAL ASIA'S PATH TO SUSTAINABLE DEVELOPMENT

#### NOTES

