

SCIENTIFIC PROGRAMM

**International Conference on
Innovation and
Sustainability**

USA, Detroit

March 20th, 2021

International Conference on Innovation and Sustainability (USA, Detroit)

Editor-in-chief
Natalya Krasnova
Scientific Community-based
organization "Professional Science"
Nizhny Novgorod, Beketova 53

Co- editor-in-chief
Yuliya Kanaeva
Scientific Community-based
organization "Professional Science"
Nizhny Novgorod, Beketova 53

Publishing
Smashwords. Inc.
USA, Los Gatos (CA) 15951
Gatos Blvd., Suite 16 Los Gatos,
CA
95032

EDITORIAL BOARD

Krasnova Natalya	PhD, Editor-in-chief	Scientific Community-based organization "Professional Science"
Petkova Yekaterina —	Ph.D (Medicine), Associate Professor, Teacher	Medical University Plovdiv (Bulgaria)
Isintaev Takabay Isintayuly	Candidate of Technical Sciences, Associate Professor, Associate Professor of "Machine Building"	Kostanay State University named after A. Baytursynov, Kostanay (Kazakhstan)
Muhammadeeva Raila Minibulatovna	candidate of technical sciences, associate professor, associate professor	Kokshetau University Abai Myrzahmetov, Kokshetau (Kazakhstan)
Papanov Stoyan Iliev	Ph.D (Pharmacy), chief assistant, teacher	Medical University Plovdiv (Bulgaria)
Ibraeva Lyazat Kataevna	Doctor of medical sciences, associate professor	National Center for Hygiene of Work and Occupational Diseases, Karaganda (Kazakhstan)

Editorial Office: Professional Science Nizhny Novgorod, Beketova 53, mail@scipro.ru

Publishing Office: Smashwords. Inc. USA, Los Gatos (CA) 15951 Gatos Blvd., Suite 16 Los Gatos, CA 95032

Scientific Program

13:00 – 13:30	Registrations
13:30 – 14:30	Opening Ceremony Introduction
14:30 – 19:00	General Conference Schedule

CONFERENCE PARTICIPANTS

Kotova K., Tolstova V., Shilova L.	International experience in the use of off-balance sheet accounts, and their role and prospects of application in Russian accounting
Askar A.K., Zhumamadinova M.Y., Abilkassimova G.K.	Modern borrowings from english in the speech of representatives of youth culture
Sadirbayeva D.M., Mykhankaliyeva A.B., Durmanova P.N.	Distance learning in educational system
Zhusipova F.M., Akmoldakyzy R., Seisenbayeva A.S.	National features of axiological views within phytonyms in english
Utebayeva B.T., Absatarova G.B.	Effectiveness of using musical compositions in teaching foreign language
Spirina V.I., Spirina M. L.	The work of a social teacher with minors from families in hard life situations
Sidorova A.D., Abdukhanova N.G.	Formation of the organizational and economic mechanism for the implementation of the investment project in the conditions of the existing development

International Conference on Innovation and Sustainability (USA, Detroit)
March 20th, 2021

SECTION 1. ECONOMICS, FINANCE & ACCOUNTING

KOTOVA K., TOLSTOVA V., SHILOVA L. INTERNATIONAL EXPERIENCE
IN THE USE OF OFF-BALANCE SHEET ACCOUNTS, AND THEIR ROLE AND
PROSPECTS OF APPLICATION IN RUSSIAN ACCOUNTING

**SECTION 2. PEDAGOGY, LANGUAGE AND CULTURE IN
EDUCATION**

ASKAR A.K., ZHUMAMADINOVA M.Y., ABILKASSIMOVA G.K. MODERN
BORROWINGS FROM ENGLISH IN THE SPEECH OF REPRESENTATIVES OF
YOUTH CULTURE

SADIRBAYEVA D.M., MYKHANKALIYEVA A.B., DURMANOVA P.N.
DISTANCE LEARNING IN EDUCATIONAL SYSTEM

ZHUSIPOVA F.M., AKMOLDAKYZY R., SEISENBAYEVA A.S. NATIONAL
FEATURES OF AXIOLOGICAL VIEWS WITHIN PHYTONYMS IN ENGLISH

UTEBAYEVA B.T., ABSATAROVA G.B. EFFECTIVENESS OF USING
MUSICAL COMPOSITIONS IN TEACHING FOREIGN LANGUAGE

SECTION 3. PSYCHOLOGY AND EDUCATION

SPIRINA V.I., SPIRINA M. L. THE WORK OF A SOCIAL TEACHER WITH
MINORS FROM FAMILIES IN HARD LIFE SITUATIONS

SECTION 4. SUSTAINABLE URBAN DEVELOPMENT

SIDOROVA A.D., ABDUKHANOVA N.G. FORMATION OF THE
ORGANIZATIONAL AND ECONOMIC MECHANISM FOR THE
IMPLEMENTATION OF THE INVESTMENT PROJECT IN THE CONDITIONS
OF THE EXISTING DEVELOPMENT

