# SCIENTIFIC PROGRAMM

International Research Conference on Technology, Science, Engineering & Economy Seattle, USA

Jule 25h, 2021

# International Research Conference on Technology, Science, Engineering & Economy (Seattle, USA)

Editor-in-chief	Co- editor-in-chief	Publishing
Natalya Krasnova	Yuliya Kanaeva	Smashwords. Inc.
Scientific Community-based	Scientific Community-based	USA, Los Gatos (CA) 15951
organization "Professional Science"	organization "Professional Science"	Gatos Blvd., Suite 16 Los Gatos,
Nizhny Novgorod, Beketova 53	Nizhny Novgorod, Beketova 53	CA
		95032

#### **EDITORIAL BOARD**

Krasnova Natalya	PhD, Editor-in-chief	Scientific Community-based organization "Professional Science"
Petkova Yekaterina —	Ph.D (Medicine), Associate Professor, Teacher	Medical University Plovdiv (Bulgaria)
Isintaev Takabay Isintayuly	Candidate of Technical Sciences, Associate Professor, Associate Professor of "Machine Building"	Kostanay State University named after A. Baytursynov, Kostanay (Kazakhstan)
Muhammadeeva Raila Minibulatovna	candidate of technical sciences, associate professor, associate professor	Kokshetau University Abai Myrzahmetov, Kokshetau (Kazakhstan)
Papanov Stoyan Iliev	Ph.D (Pharmacy), chief assistant, teacher	Medical University Plovdiv (Bulgaria)
Ibraeva Lyazat Kataevna	Doctor of medical sciences, associate professor	National Center for Hygiene of Work and Occupational Diseases, Karaganda (Kazakhstan)

Editorial Office: Professional Science Nizhny Novgorod, Beketova 53, mail@scipro.ru Publishing Office: Smashwords. Inc.USA, Los Gatos (CA) 15951 Gatos Blvd., Suite 16 Los Gatos, CA 95032

#### Scientific Program

- 13:00 13:30 Registrations
- 13:30 14:30 Opening Ceremony

Introduction

14:30 – 19:00 General Conference Schedule

### **CONFERENCE PARTICIPANTS**

Sysoeva O.Y., Maslennikova V.A., Khrapenkova E.A.	The friend archetype and its positioning in the system of art and modern fashion
Alimkhanova A.B.	The importance of providing feedback in learning and teaching
Zolotukhina M.A., Zolotukhin S.A.	The system of monitoring and classification of vibration measurements of rotary equipment using deep neural network
Andreeva G.	Sanitary protection mask during the pandemic as an element of image, self- presentation and cultural self- identification
Mukusheva G.R., Yerzhumanova A.B.	Immersion method in the language environment: poems and songs in teaching foreign language speaking
Sergeyeva L.D.	Innovative technologies: the application of video materials in teaching of foreign language in technical universities
Sergeyeva L.D.	Main trends in the formation of key competencies in technical universities
Shibukov A.A.	Methods for conservation of old arable land

# International Research Conference on Technology, Science, Engineering & Economy (Seattle, USA) Jule 25th, 2021

#### **SECTION 1. ANCIENT, MEDIEVAL AND MODERN PHILOSOPHY**

1. SYSOEVA O.Y., MASLENNIKOVA V.A., KHRAPENKOVA E.A. THE FRIEND ARCHETYPE AND ITS POSITIONING IN THE SYSTEM OF ART AND MODERN FASHION

#### **SECTION 2. EDUCATION, EQUALITY AND DEVELOPMENT**

2. ALIMKHANOVA A.B. THE IMPORTANCE OF PROVIDING FEEDBACK IN LEARNING AND TEACHING

#### SECTION 3. INFORMATION SYSTEMS AND SOFTWARE ENGINEERING

3. ZOLOTUKHINA M.A., ZOLOTUKHIN S.A. THE SYSTEM OF MONITORING AND CLASSIFICATION OF VIBRATION MEASUREMENTS OF ROTARY EQUIPMENT USING DEEP NEURAL NETWORK

#### **SECTION 4. MEDIA, SOCIETY AND IDENTITY**

4. ANDREEVA G. SANITARY PROTECTION MASK DURING THE PANDEMIC AS AN ELEMENT OF IMAGE, SELF-PRESENTATION AND CULTURAL SELF-IDENTIFICATION

#### **SECTION 5. PEDAGOGY, LANGUAGE AND CULTURE IN EDUCATION**

5. MUKUSHEVA G.R., YERZHUMANOVA A.B. IMMERSION METHOD IN THE LANGUAGE ENVIRONMENT: POEMS AND SONGS IN TEACHING FOREIGN LANGUAGE SPEAKING

#### **SECTION 6. SCIENCE, TECHNOLOGY AND EDUCSTION**

- 6. SERGEYEVA L.D. INNOVATIVE TECHNOLOGIES: THE APPLICATION OF VIDEO MATERIALS IN TEACHING OF FOREIGN LANGUAGE IN TECHNICAL UNIVERSITIES
  - 7. SERGEYEVA L.D. MAIN TRENDS IN THE FORMATION OF KEY COMPETENCIES IN TECHNICAL UNIVERSITIES

# SECTION 7. SUSTAINABLE AGRICULTURE AND ORGANIC FARMING; GREEN AGRICULTURAL TECHNOLOGY

8. SHIBUKOV A.A. METHODS FOR CONSERVATION OF OLD ARABLE LAND

#### NOTES

