

SCIENTIFIC PROGRAMM

**International Research
Conference on Technology,
Science, Engineering &
Management**

Seattle, USA

October 25h, 2021

International Research Conference on Technology, Science, Engineering & Management (Seattle, USA)

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Scientific Program

13:00 – 13:30	Registrations
13:30 – 14:30	Opening Ceremony Introduction
14:30 – 19:00	General Conference Schedule

CONFERENCE PARTICIPANTS

Karelova O. A	Model for assessing the attractiveness of hypermarkets for consumers
Leonova A.V.	The experience of forming a rich educational environment as a component of positive emotional development preschool children
Spirina V.I., Spirina M.L.	Features of the leisure of primary school children
Volkova A.A., Zabrodina L.A.	Features of the manifestation of procrastination of students with different professional orientation
Shupletsov A.F., Skorobogatova Yu.A.	To the question of the effectiveness of the mechanism for ensuring the population municipalities in socially significant services
Gaziz A., Temirgaliyev T.	Ecological state of natural oak stands of the floodplain of the ural river
Sungurova N.	Landscaping of park territories of the Crimean peninsula
Grabskaya V.R., Kazantseva M.S.	Developing a corporate identity: how to create a legendary product image
Iskakova A.T., Abisheva A.S., Bakytzhankyzy U.	Impact of english borrowing on russian language vocabulary
Teleguz A.A., Tolstobrova L.I.	Monologue speech as an important component communicative competence
Turmakhanova A.S., Alibekova A.O., Ibragimova E.A.	Computer slang
Kovaleva T.A., Barabadze K.D.	Cognitive universal educational actions of students in teaching foreign languages
Kovaleva T.A., Kolosova A.V.	The need to use a differentiated approach in the process of teaching foreign languages to younger schoolchildren
Lipina A.A.	Helping learners use top-down and bottom-up processes in decoding anecdotes
Sergeyeva L. D.	Current trends in methods of teaching english
Kudryavtseva M.V.	Institute of social work in modern society

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SECTION 1. BUSINESS MATHEMATICS AND STATISTICS

1. KARELOVA O. A MODEL FOR ASSESSING THE ATTRACTIVENESS OF HYPERMARKETS FOR CONSUMERS

SECTION 2. EDUCATION, PSYCHOLOGY AND EDUCATION

2. LEONOVA A.V. THE EXPERIENCE OF FORMING A RICH EDUCATIONAL ENVIRONMENT AS A COMPONENT OF POSITIVE EMOTIONAL DEVELOPMENT PRESCHOOL CHILDREN
3. SPIRINA V.I., SPIRINA M.L. FEATURES OF THE LEISURE OF PRIMARY SCHOOL CHILDREN
4. VOLKOVA A.A., ZABRODINA L.A. FEATURES OF THE MANIFESTATION OF PROCRASTINATION OF STUDENTS WITH DIFFERENT PROFESSIONAL ORIENTATION

SECTION 3. ENVIRONMENTAL ECONOMICS

5. SHUPLETSOV A.F., SKOROBOGATOVA YU.A. TO THE QUESTION OF THE EFFECTIVENESS OF THE MECHANISM FOR ENSURING THE POPULATION MUNICIPALITIES IN SOCIALLY SIGNIFICANT SERVICES

SECTION 4. ENVIRONMENTAL SCIENCE

6. GAZIZ A., TEMIRGALIYEV T. ECOLOGICAL STATE OF NATURAL OAK STANDS OF THE FLOODPLAIN OF THE URAL RIVER

SECTION 5. INTERDISCIPLINARY ENVIRONMENT STUDIES

7. SUNGUROVA N. LANDSCAPING OF PARK TERRITORIES OF THE CRIMEAN PENINSULA

SECTION 6. MARKETING MANAGMENT

8. GRABSKAYA V.R., KAZANTSEVA M.S. DEVELOPING A CORPORATE IDENTITY: HOW TO CREATE A LEGENDARY PRODUCT IMAGE

SECTION 7. PHILOLOGY

9. ISKAKOVA A.T., ABISHEVA A.S., BAKYTZHANKYZY U. IMPACT OF ENGLISH BORROWING ON RUSSIAN LANGUAGE VOCABULARY
10. TELEGUZ A.A., TOLSTOBROVA L.I. MONOLOGUE SPEECH AS AN IMPORTANT COMPONENT COMMUNICATIVE COMPETENCE
11. TURMAKHANOVA A.S., ALIBEKOVA A.O., IBRAGIMOVA E.A. COMPUTER SLANG

SECTION 8. SCIENCE, TECHNOLOGY AND EDUCATION

12. KOVALEVA T.A., BARABADZE K.D. COGNITIVE UNIVERSAL EDUCATIONAL ACTIONS OF STUDENTS IN TEACHING FOREIGN LANGUAGES
13. KOVALEVA T.A., KOLOSOVA A.V. THE NEED TO USE A DIFFERENTIATED APPROACH IN THE PROCESS OF TEACHING FOREIGN LANGUAGES TO YOUNGER SCHOOLCHILDREN
14. LIPINA A.A. HELPING LEARNERS USE TOP-DOWN AND BOTTOM-UP PROCESSES IN DECODING ANECDOTES
15. SERGEYEVA L. D. CURRENT TRENDS IN METHODS OF TEACHING ENGLISH

SECTION 9. SOCIAL WORK

16. KUDRYAVTSEVA M.V. INSTITUTE OF SOCIAL WORK IN MODERN SOCIETY

