



**SCIENTIFIC  
PROGRAMM**

**International Conference on  
Advanced Research and  
Innovation**

Seattle, USA

February 29th, 2024

# International Conference on Advanced Research and Innovation (Seattle, USA)

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## Scientific Program

<b>13:00 – 13:30</b>	<b>Registrations</b>
<b>13:30 – 14:30</b>	<b>Opening Ceremony Introduction</b>
<b>14:30 – 18:00</b>	<b>General Conference Schedule</b>

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## CONFERENCE PARTICIPANTS

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<b>Ushkho A., Tutarisheva F.</b>	Problems of housing and communal services of the Republic of Adygea and directions of their solution
<b>Mushnikov V.S., Tyagunov G.V., Baryshev E.E., Kiseleva D.S., Shakirova N.A., Lichtenstein V.I.</b>	Contains basic information about radiation accidents with the release of radioactive substances into the atmosphere and a training methodology for calculating protection from external ionizing radiation
<b>Ivanenko E.V.</b>	Advertising as a way for brands to communicate with different types of generations
<b>Bik YU.I., Degtyareva V.V.</b>	Optimization of work on sinking piles into the ground base
<b>Bashmakova N., Privalov N.</b>	Purpose and objectives of professional training of specialists for the judiciary through the prism of updating the content of training in the 21st century

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## **SECTION 1. CONTEMPORARY SOCIAL PROBLEMS**

1. USHKHO A., TUTARISHEVA F. PROBLEMS OF HOUSING AND COMMUNAL SERVICES OF THE REPUBLIC OF ADYGEA AND DIRECTIONS OF THEIR SOLUTION

## **SECTION 2. DISASTER MANAGEMENT**

2. MUSHNIKOV V.S., TYAGUNOV G.V., BARYSHEV E.E., KISELEVA D.S., SHAKIROVA N.A., LICHTENSTEIN V.I. CONTAINS BASIC INFORMATION ABOUT RADIATION ACCIDENTS WITH THE RELEASE OF RADIOACTIVE SUBSTANCES INTO THE ATMOSPHERE AND A TRAINING METHODOLOGY FOR CALCULATING PROTECTION FROM EXTERNAL IONIZING RADIATION

## **SECTION 3. MARKETING**

3. IVANENKO E.V. ADVERTISING AS A WAY FOR BRANDS TO COMMUNICATE WITH DIFFERENT TYPES OF GENERATIONS

## **SECTION 4. SCIENCE, TECHNOLOGY, ENGINEERING AND MATHS**

4. BIK YU.I., DEGTYAREVA V.V. OPTIMIZATION OF WORK ON SINKING PILES INTO THE GROUND BASE

## **SECTION 5. STRATEGIES FOR EDUCATIONAL**

5. BASHMAKOVA N., PRIVALOV N. PURPOSE AND OBJECTIVES OF PROFESSIONAL TRAINING OF SPECIALISTS FOR THE JUDICIARY THROUGH THE PRISM OF UPDATING THE CONTENT OF TRAINING IN THE 21ST CENTURY

