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Conference on Economics,
Arts and Sciences**

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January 30th, 2020

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Scientific Program

13:00 – 13:30	Registrations
13:30 – 14:30	Opening Ceremony Introduction
14:30 – 19:00	General Conference Schedule

CONFERENCE PARTICIPANTS

AIMBETOVA T.S., BAZARBAEVA L.T., LAPINA I.V.	TEACHING METHODS OF READING IN ENGLISH
MUKUSHEVA G.R. ZHUMAGALIEVA A.A., GISA DANA.	THE FEATURES OF TEACHING WRITING BY IMMERSION IN THE LANGUAGE
NURKEEVA B.A., KALAGANOV O.S.	THE ROLE OF ENGLISH IN THE WORLD OF ECONOMIC SYSTEM.
ZAIKA L.A.	INNOVATIVE EDUCATION TECHNOLOGIES AT THE ENGLISH LANGUAGE LESSONS
MUSIKHIN V.I., BALAKIREVA S.M.	IDIOSYNCRASIES OF THE GAS PROJECTS IN THE RUSSIAN EAST: AGENDA 2020
NASEKINA A.I.	TYPES OF TEXTILE AND CLOTHING RECYCLING
IAKOVLEV E.A.	WAY FOR IDENTIFICATION THE BOT-TRAFFIC THROUGH MACHINE LEARNING
FEDYUNIN D.V., LOCHAN S.A., BEZPALOV V.V., ZHARAVIN E.I.	A STRATEGIC APPROACH TO USING ONLINE REPUTATION MANAGEMENT TO ENSURE THE SUSTAINABILITY OF PREMIUM BRANDS
ISKAKOVA SH.G., KORABAEVA A.A.	STRATEGIC LEADERSHIP IN MANAGEMENT
BARINTSEV V.M., SHILOVA T.Y.	INDUSTRY 4.0 AUTOMATION RESEARCH
KULAEVA I.R.	TRUFFLE JUICE IN THE TREATMENT OF EYE DISEASES
TURABAYEVA M.A., BAIDALIYEVA L.B., AITMUKHANOVA A.Y.	CHEMICAL COMPOSITION AND BIOLOGICAL VALUE OF SHUBAT - CAMEL MILK
SOROKINA A.A., PRONKIN N.N.	FROM HELPING PEOPLE TO GETTING SUPERPOWERS

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*SECTION 1. PEDAGOGY, LANGUAGE AND CULTURE IN
EDUCATION*

1. AIMBETOVA T.S., BAZARBAEVA L.T., LAPINA I.V. TEACHING METHODS OF READING IN ENGLISH
 2. MUKUSHEVA G.R. ZHUMAGALIEVA A.A., GISA DANA. THE FEATURES OF TEACHING WRITING BY IMMERSION IN THE LANGUAGE
 3. NURKEEVA B.A., KALAGANOV O.S. THE ROLE OF ENGLISH IN THE WORLD OF ECONOMIC SYSTEM.
 4. ZAIKA L.A. INNOVATIVE EDUCATION TECHNOLOGIES AT THE ENGLISH LANGUAGE LESSONS
-

SECTION 2. BUSINESS STUDIES

1. MUSIKHIN V.I., BALAKIREVA S.M. IDIOSYNCRASIES OF THE GAS PROJECTS IN THE RUSSIAN EAST: AGENDA 2020
-

SECTION 3. TEXTILE AND LEATHER TECHNOLOGY

1. NASEKINA A.I. TYPES OF TEXTILE AND CLOTHING RECYCLING
-

SECTION 4. WEB TECHNOLOGIES

1. IAKOVLEV E.A. WAY FOR IDENTIFICATION THE BOT-TRAFFIC THROUGH MACHINE LEARNING
-

SECTION 5. BUSINESS COMMUNICATION

1. FEDYUNIN D.V., LOCHAN S.A., BEZPALOV V.V., ZHARAVIN E.I. A STRATEGIC APPROACH TO USING ONLINE REPUTATION MANAGEMENT TO ENSURE THE SUSTAINABILITY OF PREMIUM BRANDS

SECTION 6. BUSINESS MATHEMATICS AND STATISTICS

1. ISKAKOVA SH.G., KORABAEVA A.A. STRATEGIC LEADERSHIP IN MANAGEMENT

SECTION 7. PRODUCTION MANAGEMENT

1. BARINTSEV V.M., SHILOVA T.Y. INDUSTRY 4.0 AUTOMATION RESEARCH

SECTION 8. BIOMEDICAL SCIENCE

1. KULAEVA I.R. TRUFFLE JUICE IN THE TREATMENT OF EYE DISEASES
2. TURABAYEVA M.A., BAIDALIYEVA L.B., AITMUKHANOVA A.Y. CHEMICAL COMPOSITION AND BIOLOGICAL VALUE OF SHUBAT - CAMEL MILK

SECTION 9. SYSTEMS BIOLOGY

1. SOROKINA A.A., PRONKIN N.N. FROM HELPING PEOPLE TO GETTING SUPERPOWERS

