

The background of the entire page is a grayscale image. It features a chalkboard with several mathematical equations written in chalk, including $B = X^2$, $1083 \cdot A$, and a vertical list of numbers 33, 34, and 35. In the foreground, there is a stack of several open books, with their pages fanned out, creating a sense of depth and academic pursuit.

SCIENTIFIC PROGRAMM

**Worldwide Forum on Technology,
Culture, and Human
Development**

Seattle, USA

November
30th, 2025

Worldwide Forum on Technology, Culture, and Human Development (Seattle, USA)

Editor-in-chief
Natalya Krasnova
Scientific Community-based
organization "Professional Science"
Nizhny Novgorod, Beketova 53

Co- editor-in-chief
Yuliya Kanaeva
Scientific Community-based
organization "Professional Science"
Nizhny Novgorod, Beketova 53

Publishing
Smashwords. Inc.
USA, Los Gatos (CA) 15951
Gatos Blvd., Suite 16 Los Gatos,
CA
95032

EDITORIAL BOARD

Krasnova Natalya	PhD, Editor-in-chief	Scientific Community-based organization "Professional Science"
Petkova Yekaterina —	Ph.D (Medicine), Associate Professor, Teacher	Medical University Plovdiv (Bulgaria)
Isintaev Takabay Isintayuly	Candidate of Technical Sciences, Associate Professor, Associate Professor of "Machine Building"	Kostanay State University named after A. Baytursynov, Kostanay (Kazakhstan)
Muhammadeeva Raila Minibulatovna	candidate of technical sciences, associate professor, associate professor	Kokshetau University Abai Myrzahmetov, Kokshetau (Kazakhstan)
Papanov Stoyan Iliev	Ph.D (Pharmacy), chief assistant, teacher	Medical University Plovdiv (Bulgaria)
Ibraeva Lyazat Kataevna	Doctor of medical sciences, associate professor	National Center for Hygiene of Work and Occupational Diseases, Karaganda (Kazakhstan)

Editorial Office: Professional Science Nizhny Novgorod, Beketova 53, mail@scipro.ru

Publishing Office: Smashwords. Inc. USA, Los Gatos (CA) 15951 Gatos Blvd., Suite 16 Los Gatos, CA 95032

Scientific Program

13:00 – 13:30	Registrations
13:30 – 14:30	Opening Ceremony Introduction
14:30 – 18:00	General Conference Schedule

CONFERENCE PARTICIPANTS

Kekeleva Maya Dmitrievna 2nd year undergraduate student St. Petersburg State University industrial technologies and design Scientific adviser: Savitskaya Veronika Yurievna Head of the Department of Brand Communications, Associate Professor of the Department of Brand Communications St. Petersburg State University industrial technologies and design	The specifics of promoting a musical band in Russian show business
Pichugina Olga Ivanovna 2nd year undergraduate student St. Petersburg State University industrial technologies and design Scientific adviser: Savitskaya Veronika Yurievna Associate Professor of the Department of Brand Communications St. Petersburg State University industrial technologies and design	Modern technologies for promoting museum advertising in Russia and abroad
Trofimova Polina Vladimirovna 2nd year undergraduate student St. Petersburg State University industrial technologies and design Scientific adviser: Savitskaya Veronika Yurievna Associate Professor of the Department of Brand Communications St. Petersburg State University industrial technologies and design	The Role of Signs, Symbols, and Myths in Advertising
Tutarisheva Fatima Researcher, Economics Department Adyghe Republican Institute for Humanitarian Research named after T.M. Kerasheva	Innovation as a tool for optimizing internal processes in Russian companies and increasing business sustainability
Ushkho Asiet PhD in Economics, Leading researcher, Economics Department Adyghe Republican Institute for Humanitarian Research named after T.M. Kerasheva	Features of regional development in the context of digitalization of the economy
Majid Mohammed Challoop University of Al-Qadisiya - College of Education	The Role of AI-Supported Written Corrective Feedback in Developing EFL Learners' Writing Accuracy: Opportunities, Challenges, and Pedagogical Implications

**Worldwide Forum on Technology, Culture, and Human Development
(Seattle, USA)**

November 30th, 2025

CULTURAL HERITAGE IN THE DIGITAL AGE

1. KEKELEVA M.D. THE SPECIFICS OF PROMOTING A MUSICAL BAND IN RUSSIAN SHOW BUSINESS

DIGITAL ART, MEDIA, AND CREATIVE INDUSTRIES

2. PICHUGINA O.I. MODERN TECHNOLOGIES FOR PROMOTING MUSEUM ADVERTISING IN RUSSIA AND ABROAD
3. TROFIMOVA P.V. THE ROLE OF SIGNS, SYMBOLS, AND MYTHS IN ADVERTISING

DIGITAL CULTURE AND SOCIETY

4. TUTARISHEVA F. INNOVATION AS A TOOL FOR OPTIMIZING INTERNAL PROCESSES IN RUSSIAN COMPANIES AND INCREASING BUSINESS SUSTAINABILITY
5. USHKHO ASIET. FEATURES OF REGIONAL DEVELOPMENT IN THE CONTEXT OF DIGITALIZATION OF THE ECONOMY

EDUCATION AND LIFELONG LEARNING IN DIGITAL SOCIETIES

6. MAJID MOHAMMED CHALLOOP. THE ROLE OF AI-SUPPORTED WRITTEN CORRECTIVE FEEDBACK IN DEVELOPING EFL LEARNERS' WRITING ACCURACY: OPPORTUNITIES, CHALLENGES, AND PEDAGOGICAL IMPLICATIONS

[illegible]