

SCIENTIFIC PROGRAMM & ABSTRACT

**International
conference on social
science, arts,
business and
education**

**Vienna,
Austria**

**December 22th,
2016**

International conference on social science, arts, business and education

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Scientific Program

13:00 – 13:30	Registrations
13:30 – 14:30	Opening Ceremony Introduction
14:30 – 19:00	General Conference Schedule

SECTION 1. COGNITIVE, PSYCHOLOGICAL AND BEHAVIORAL SCIENCES

SECTION 2. BUSINESS, ECONOMICS, MANAGEMENT AND MARKETING

SECTION 3. BUSINESS, FINANCE AND TOURISM MANAGEMENT

SECTION 4. EDUCATION SCIENCE AND TECHNOLOGY

SECTION 5. ENVIRONMENTAL STUDIES

SECTION 6. HISTORY

SECTION 7. LAW AND JUSTICE

SECTION 8. POLITICAL SCIENCE AND DECISION MAKING

SECTION 9. SOCIAL AND ORGANIZATION NETWORK

SECTION 10. SOCIOLOGY AND SOCIAL COMPUTATION

SECTION 11. PHILOSOPHY

SECTION 12. ENGINEERING AND TECHNOLOGY

December 22, 2016

SESSION 1. COGNITIVE, PSYCHOLOGICAL AND BEHAVIORAL SCIENCES

Ershova E.V., Isakova Yu. B. Development of voluntary attention younger schoolchildren

Ershova Evgenia V.

South Ural state humanitarian-pedagogical University, Chelyabinsk

Isakova Yulia B.

South Ural state humanitarian-pedagogical University, Chelyabinsk

The article presents a theoretical analysis of the literature on the development of voluntary attention of children of primary school age, described ascertaining stage of experimental work aimed at the diagnosis of the subjects of specific features of voluntary attention, chosen and approved a program for the development of voluntary attention of younger schoolboys in educational process is revealed the dynamics of the level of voluntary attention in primary school children, conducted a quantitative analysis of the evidence, conclusions are made.

Obuhova O.V. The philosophical aspect of studying the psychological peculiarities of perception of the information flows

Obuhova Olga Vladimirovna

Ural Federal University named after B.N. Yeltsin, Yekaterinburg

The study of information flows actively influencing the psychological state of young people generate their intellectual and personal qualities. There are specific requirements for the selection of methods for the study of information flows one of the approaches to their selection is the philosophical aspect.

Stupakova I.N. Psychological features of understanding the emotional states of the parents of their children as a condition of full emotional development of preschoolers

Stupakova Irina Nikolaevna

graduate student of the Department of Social and Organizational Psychology.

Mininsky State Pedagogical University,

Nizhny Novgorod

The article discusses some of the features and the conditions of understanding the emotional States of others parents of children of preschool age, as a significant factor of overall development of the child.

Voskanova I.S. The dynamic of improved adaptation to the frustration situation by children with locomotorium defect during the corrective work

Voskanova Irina Sergeevna

Belgorod National Research University, Belgorod

The article deals with results of corrective work, aimed at improving the level of adaptation to the frustration by primary school children with disorders of the musculoskeletal system.

Zabara A.V., Shutenko E. N. Psychocorrection features related to women with a history of child gynecological history

Zabara Anna Vladimirovna, Belgorod state national research university

Shutenko Elena Nikolaevna, Belgorod state national research university

The article describes the features of the children of women with aggravated gynecological anamnesis after attending remedial classes, aimed at reducing the level dependent symbiotic relationship between mother and child, as well as awareness of the value of growing up.

SESSION 2. BUSINESS, ECONOMICS, MANAGEMENT AND MARKETING

Bgashev M.V. On the question of the right management decisions

Bgashev M. V.

PhD, Associate Professor of Management and Marketing Department of the Saratov State National Research University. NG Chernyshevsky

The author considers the methodological and practical issues of proper decision-making process, as well as classes of solutions, acceptance of which may lead to negative results.

Burdo E.S. Innovative potential as a factor of economic safety of region

Burdo Elena Sergeevna

Yaroslav-the-Wise State University

This article addresses issues of economic security of the region, the uniform development of the territories. The features of economic Novgorod region. The article presents aspects of domestic economic security of the region.

Ermolenko G.G., Firsov M.V. Implementation of information system effective ness of management of circulating assets of enterprises of the milling industry

Ermolenko Gennady

Ph.D., Distinguished Professor

Crimean Federal University

named after VI Vernadsky , Simferopol

Firsov Maxim

graduate student

Crimean Federal University

named after VI Vernadsky , Simferopol

The article describes the concept and importance of the milling industry of the Russian Federation. Bringing the modern condition of analytical support of management of circulating assets of the company in the industry .The steps of introduction of evaluation indicators for the purpose of working capital management.

Ermolenko G. G., Sliva-Szczerba J.V. Modern tendencies and prospects of development of management strategy in the field of tourism industry

Ermolenko G. G.

Ph.D., Distinguished Professor of TNU

assistant professor

Crimean Federal University named after V. I. Vernadsky, Simferopol

Sliva-Szczerba J. V.

Crimean Federal University named after V. I. Vernadsky, Simferopol

Abstract: in Modern conditions of functioning of tourist companies make it necessary to create more sophisticated control systems, ensuring their sustainable development under uncertainty of the market environment and adapted to the requirements of the emerging market tourist entertainment.

Grashchenko O.V., Urazhok T.V. Teaching staff stimulation as a factor of the development of innovative capacity of the «University of Technology»

Grashchenko O. V.

graduate student of "Management"

State Educational Institution of Higher Education Moscow Region «University of Technology» ("UNITECH"), Korolev, Moscow Region

Urazhok T. V.,

graduate student of "Management"

State Educational Institution of Higher Education Moscow Region «University of Technology» ("UNITECH"), Korolev, Moscow Region

The article deals with the evaluation of the labour incentives of the teaching staff of the Department of University of Technology. The authors of the article gave the results of the teacher staff's survey. The problems are identified and the recommendations are given.

Ivakh A.V. Adaptation of oil and gas companies to the conditions of instability of external environment

Ivakh A. V.

Kuban state technological university, Krasnodar

Considered adaptation activities of oil and gas companies to volatility in the external environment as one of the main problems of the industry. Indicated certain aspects of the implementation of organizational-economic adaptation of oil and gas companies to the needs of a changing market. The conclusion about the necessity of including the process of adaptation of the actions associated with the organization and coordination of interaction of all subjects of market relations, as well as measures to convert production marketing communication cycles of oil and gas companies to the requests of participants of market relations, providing innovative updates in the various components of enterprise activities by rationalizing the use of resources.

Ivanova A.I., Anukhina K.S. Analysis of industry and financial risks of an industrial enterprise

Ivanova Anna Ivanovna,

Novgorod state
University named after Yaroslav the Wise
Veliky Novgorod
Anukhina Karina Sergeevna
Novgorod state
University named after Yaroslav the Wise
Veliky Novgorod

At present, mandatory criterion of the stable functioning of an economic entity is a timely analysis of the risks of its activities to prevent negative consequences. Problems of economic risk assessment is becoming more relevant in the context of the global financial crisis. The paper discusses business risks, strategies to mitigate them and methods of their analysis based on a limited range of criteria for example the chemical industry, OAO "Akron". In each methodology of risk analysis applied to specific indicators characterizing the dynamics of risk activities of the company and formulates substantiated conclusions. On the basis of the study presents the advantages and disadvantages of the studied approach to the analysis of business risks of the economic entity.

Kirilchuk S.P., Savchenko S.N. Theoretical and methodological basis of selection and evaluation of the personnel

Kirilchuk S.P.,
Doctor of Economics, professor,
Head of the Department of Economics of Enterprise,
FGAOU IN "Crimean Federal University Vernadsky ", Simferopol, Russia
Savchenko SN,
student, undergraduate,
FGAOU IN "Crimean Federal University Vernadsky ", Simferopol, Russia

The article discusses the theoretical and methodological foundations of the selection and evaluation of the personnel. It is shown that the problem of staff development is a priority for the management of the companies. Human capital management process begins with the staff selection procedures. Possession of skills of proper selection of employees is the basis for the development of the enterprise as a whole, as well as the abilities and potential of the employees themselves, that is the obvious two-way benefit.

Korshikova M.V., Sahnyuk T.I. An economic risk is in a management

Korshikova Marina Viktorovna
Stavropol State Agrarian University, Stavropol
Sahnyuk Tatyana Ivanovna
Stavropol State Agrarian University, Stavropol

In real economic situations, in the conditions of action of various factors of economic risk various methods of decrease in its level can be used. With respect thereto, we consider, reasonable to carry out the comparative analysis of the agro-industrial entities of methods of management of economic risk applied in economic practice.

Kostin M.D., Udalov A.A. Formation of financial strategy of the enterprise at different stages of its development

Kostin Maxim Dmitrievich

Volga region state university of service,
Togliatti, Russian Federation

Udalov Andrey Alexandrovich

Volga region state university of service,
Togliatti, Russian Federation

In the article the process of formation of the financial strategy of the enterprise at different stages of its development from inception to the recession. The order of definition of the strategic objectives based on the three-step model "tree of objectives". Presents the possible results of the company, corresponding to stages of development.

Kotolupov O.A., Hrienko P.A. Economic principles of overcoming regional conflictogenity

Kotolupov Oleg Alekseevich

Doctor of Economics, Professor,
Academician of the Crimean Academy
of Sciences
Moscow

Hrienko Pavel Andreevich

Doctor of Social Sciences, Professor,
Academician of the Crimean Academy
of Sciences
Simferopol

Abstract. In the paper substantiates the basic forms and methods of overcoming regional conflictogenity on the basis of economic principles. It is proved that the dominance of the modernization of material production in solving crisis problems.

Kozhin V.A., Zhestkova I.S., Golubkov K.V. How to evaluate the value of a share of the apartment, using value approach

Kozhin Vladimir, Doctor of Economics,

Professor, Honored Russian / Economist Professor of the Department "Organization and the economy of Nizhny Novgorod State Architecture and Construction Construction University (NNGASU).

Zhestkova Irina - Director of "Shpagat"

Ksenia Golubkova. operator Volga-Vyatka

Bank of Sberbank of Russia Nizhny Novgorod / undergraduate NNGASU

The article examines the problem of estimating the proportion of flats buying/selling in the modern world. Deals with common situations, subsequently leading to dissatisfaction with the purchase for the buyer that arise when transactions with real estate. To resolve problems is proposed calculations in real estate transactions to use a value approach.

Minin D.L. The prediction of the degree of wear of fixed assets by economic sectors as one of the factors of obstacles of a structural change

Minin Dmitry Leonidovich

Ph. D., associate Professor

NovSU named after Yaroslav the Wise, Velikiy Novgorod

In this paper we present an analysis of the degree of wear of fixed assets by branches of economy, the possible causes of the condition of fixed assets to date and predictive values of this indicator in the short term on key sectors of the Russian economy as one of the factors inhibiting structural changes of business structures.

Mukhina E.G. The analytical methods for evaluating the investment attractiveness of the region

Mukhina Elena Gennadevna

Kurgan State Agricultural Academy, Kurgan

Considered the conceptual apparatus of the investment climate and investment attractiveness of the region. Studied the approaches and methods of evaluation of investment attractiveness of the region. Obtained integral and partial indicators of investment attractiveness of the region and conducted the selection of the corresponding indicators. Proposed stages of evaluation of investment attractiveness of the region and assess the investment potential and investment risk of the Urals Federal District. On the basis of the integral index of investment attractiveness of the investment climate assessment given regions identified their competitive advantages and disadvantages. Finally, conclusions and recommendations for the development of regions.

Polnikova E.A. Effective tools of talent management

Polnikova E.A.

Master, the National Research Tomsk State University

The article discusses the topic of talent management. Today the topic of talent management is very relevant. Many companies not only pay much attention this topic, but considered it as a strategically important task. In modern world one of the competitive advantages of any company is its staff, its knowledge, skills and efficiency. It is important to not just identify talent, but also focused to develop it. Therefore, this article focuses on effective instrument for the development of talent in the company. This article describes the following types of instruments: coaching, mentoring, training, conference, developing session, individual development plan.

Raiter K.A. Internet Marketing as a strategic direction of development of the company

Raiter Ksenia Alekseevna

Saint Petersburg State University, St. Petersburg

Scientific adviser:

Ph.D., **Kizyan Natalia Gennadevna**

The aim of the study is to identify the need and importance of internet marketing as a strategic direction of development of the company. In the article the basic technologies and channels of online strategy are analyzed. The main conclusions of this analysis is to identify the four basic steps to promote your company using online marketing techniques, identification of direct and indirect benefits, leading to an increase in the efficiency of online promotion due to the cumulative effect.

Rysaliev M.Sh. The reform of the tax system of the Kyrgyz Republic at the modern stage

Rysaliev Mira Sharshenkulovna
Kyrgyz-Russian Slavic University, Bishkek

This article explores current issues of reforming the tax system of the Kyrgyz Republic at the present stage.

SESSION 3. BUSINESS, FINANCE AND TOURISM MANAGEMENT

Ekinil G.E. The issue of compliance with medical formalities in tourism

Ekinil Galina Evgenevna,
Don State University
Rostov-on-Don, Russia

The article discusses some of the compliance issues of medical formalities in tourist travel, and also produced an overview of the main infectious diseases in exotic countries.

Khoroshevskaya V.V. Prospects of development of the tourist segment in the economy of the small city

Khoroshevskaya V.V.,
Novgorod state University
named after Yaroslav the Wise
Veliky Novgorod

The article considers the conditions and prospects of development of tourist market segment in the economy of Veliky Novgorod, the possibility of the creation of the Novgorod Museum-reserve is a unique center of restoration of monumental painting

Kitsis V.M., Javisheva I.N. Tourism and its contribution to the gross domestic product

Kitsis V. M.
Federal State Educational Institution of Higher Education
«Mordovia State University them. N.P. Ogarev», Saransk
vkitsis@mail.ru

Javisheva I. N.
Federal State Educational Institution of Higher Education
«Mordovia State University them. N.P. Ogarev», Saransk

This article discusses the relationship and the contribution of international tourism to gross domestic product. The dynamics of a number of indicators for the period from 2010 to 2015. Consider the direct and indirect impact of international tourism on the national economy.

Kitsis V.M., Kuserova A.I. Forms and kind of uses of the food industry enterprises in tourism

Kitsis V. M.,
Federal State Educational Institution of Higher Education
«Mordovia State University them. N.P. Ogarev»,

Saransk,
vkitsis@mail.ru

Kuserova A. I.,

Federal State Educational Institution of Higher Education
«Mordovia State University them. N.P. Ogarev»,
Saransk

The article gives a brief description of the history of the industrial tourism in general and the role of the food industry enterprises in particular. Different scientific approaches to the classification of industrial tours were analyzed. The main forms of use of the food industry enterprises in tourism were selected and characterized.

Moreva S.N., Sheviakov A.Yu., Chpurov Th.A. Event tourism as a perspective view of the development of the sphere of tourist services Tambov region

Moreva Svetlana Nikolaevna

FGBOY PO «Tambov State University named after GR Derzhavin», Tambov

Sheviakov Alexander

FGBOY PO «Tambov State University named after GR Derzhavin», Tambov

Chpurov Theodore

FGBOY PO «Tambov State University named after GR Derzhavin», Tambov

The article analyzes the scientific approaches to the concept of event tourism, justified by its positive effect on the development of regional tourism. The event tourism of the Tambov region is considered, the problems of organizing the event tourism are highlighted, for example underdeveloped tourist infrastructure of the region; low investment and business activity of the local population in the organization of event management that can attract Russian and foreign tourists; lack of information about the event-related activities in the regions of Russia and the low efficiency of promotion of the event tourism product systems on the market.

Odinokova T.D., Terentyeva M.N. Problems and prospects of development of pension system of Russia

Odinokova Tatyana D.

Ural State Economic University, Ekaterinburg

Terentyeva Marina N.

Ural State Economic University, Ekaterinburg

Objectiv. Identifying problems and developing proposals for the improvement of the pension system of Russia.

Methods. In the process of the study problems were used methods of logical and statistical analysis.

Result. Based on the analysis of the current state pension system, the authors identified the main problems of the statutory pension insurance and of the proposed remedial action.

Conclusions. The authors make the conclusion about the need to introduce the following measures: indexation of insurance pensions of retirees regardless of additional income in the form of wages; development of incentive measures for decision-making by citizens about the postponement of retirement; the adoption of measures stimulating and forcing organizations to implementation of corporate pension programs and other

Sharapova T.N. Economic risks in the sphere of Russian agro-industrial complex

Sharapova Tatyana Nikolaevna

Kuban State Agrarian University, Krasnodar

The article considers the main economic risks that are associated with agriculture. Also disclosed are the risks that are included in the economic sphere.

Veslopolova D.S. Problems and prospects of development of venture investment in Russia

Veslopolova Daria Sergeevna

Far Eastern Federal University, Vladivostok

In the beginning of the article the author talks about the relevance of using venture capital investments in modern Russia. The problems that stand in the way of successful functioning of the venture capital industry in Russia are identified and prospects of its development are revealed. Activities aimed at further development of business venture of the Russian Federation are considered.

SESSION 4. EDUCATION SCIENCE AND TECHNOLOGY

Almenova A.H. Multimedia technology in teaching foreign languages

Almenova A.H.

Magnitogorsk State Technical University, RE Nosov,

Magnitogorsk,

Abstract: Modern educational paradigm is not the implementation of the learning process without the use of information and communication technologies. The use of ICT in educational structures has become an integral part of the learning process, contributing to upgrade the educational space. In connection with the innovations, the learning process has to introduce more and more new types and methods of work related to information technology. Multimedia technologies and Internet of today is more of a necessity, which should be viewed as educational and methodological materials, providing students with new ways of communication, different ways of access to authentic materials and the possibility of individual studies. In this article we will look at the functioning of the media in the educational process, namely for teaching foreign languages. The study will analyze ways to use the variety of information and communication technologies (ICT) in the classroom and the need for their use.

Birgalin D.N. Specificity of communicative behavior in intercultural communication in the Internet

Birgalin Denis Nadirovich

Nosov Magnitogorsk State Technical University

The article deals with the specifics and features of implication of communicative behavior in communication on the Internet. It is described in short the general characteristics of users and selected features inherent in the Western and Russian segments of the global web.

Borisova S.S. Education of ecological culture through sightseeing tours

Borisova Sachayana Stepanovna

FGAOU IN "North-Eastern Federal University. MK Ammosova "

The article describes the formation of ecological culture of schoolboys in the course of excursion trips

Gorbatenko N.S. Specifics of Technical Writing: Information and Linguistic Aspects

Gorbatenko Nadezhda Sergeevna

Student, Magnitogorsk State Technical University n. a. G. I. Nosov,
Russia, Magnitogorsk

In this article the author examines the nature of technical writing as a job and personal and professional qualities a technical writer must have to be efficient, as well as types of technical documentation. Besides, the article deals with the software which can be used for technical writing purposes (i. e. document development and localization) and its special features.

Kobylyanska I. V. Professional teacher's training of social sciences for realization specialized education at Spanish universities in terms of autonomy of educational institutions

Kobylyanska I.V.

Candidate of Pedagogical Sciences
lecturer in foreign languages
NPU Dragomanov
Kyiv, Ukraine

This article discusses the experience of teacher's training of social sciences at Spanish universities in terms of autonomy universities. The basic objectives and advantages of autonomy of Spanish institutions of Higher Education have been analyzed. The achievements and key challenges of training teachers in terms of the autonomy of Spanish Universities have been discovered.

Analysis of the problem of teacher's training at Spanish universities in terms of university autonomy has shown that universities within their autonomy provide with appropriate changes in the educational process and individual approach to students with special educational needs and high intellectual abilities. This improves the quality of training, their competitiveness and responsibility to society, higher standards of intellectual creativity, the relationship between government, society and universities.

The Master's in teaching compulsory secondary education, post-compulsory secondary education, vocational training, and languages has been delivered by the University as an Official Master's Programme.

The Master's in teaching compulsory secondary education, post-compulsory secondary education, vocational training, and languages, is a Postgraduate Study programme that provides training in pedagogy and didactics leading to the teaching practice of Compulsory Secondary Education, Vocational Studies, and Languages.

Within the autonomy of Spanish universities Social Education emerges out of a need to respond to a social demand based on two basic aspects. One aspect entails working with specific sectors in society which are differentiated from the rest through certain factors; the other, entails intervening in these sectors through education.

Thus, social educators get involved with specific sectors within the community through socio-educational intervention to help them become self-sufficient and to develop individually and socially.

Krotova T.V., Mandych I.V. The cooperation of teachers and parents in children's preparation for school

Krotova T. V.

Moscow State Pedagogical University, Moscow

Mandych I.V.

First-year Master's Degree student, Moscow State Pedagogical University, Moscow

This article explores the problem of cooperation between teachers and parents in the questions of their children's preparations for school, existing problems in this question and also possible ways of deciding the existing problems.

Matveeva M.D. The using of gaming technology at the lessons of Russian language at secondary school

Matveeva Maria Dmitrievna

Moscow state pedagogical university, Moscow

The article is about the features of the using of gaming technology at the lessons at secondary school. The condition of gaming technology is analyzed. A brief conclusion of the experiment is described. A positive influence of using of gaming technology at the lessons at secondary school is proved.

Nevolina V.V., Aimbetova Z.S. Motivation of study in the University as a factor of personality self-development of students

Nevolina Viktoriya Vasil'evna

Aimbetova Zarina Sagyndykovna

Orenburg state University, Orenburg

The article discusses the ability for professional self-development of personality as necessary as a professional to develop which is necessary at the stage of learning at the University. A powerful factor in professional self-development is motivation, driven by the needs and goals of the individual, the level of aspirations and ideals, conditions, activities, beliefs, orientation of the personality and worldview.

Ostapchuk N. A., Ostapchuk E. N. Music games at foreign language lessons in junior school

Ostapchuk N. A.

first-year student of a magistracy

Institute of Philology, journalism and intercultural communication

Southern Federal University,

Rostov-on-don, Russian Federation

Ostapchuk E. N.,

the music teacher of the highest category

GKOU RO «Boarding school in Rostov № 28»,

Rostov-on-don, Russian Federation

The article discusses the features of the music games at lessons of English language. Examples of such games are depicted in great detail the rules and requirements for the games.

Popova K.V. Modern educational technology in education of foreign language in high school

Popova Kristina Vladimirovna

MAGNITOGORSK STATE TECHNICAL UNIVERSITY, MAGNITOGORSK

The article is devoted to modern educational technologies in teaching foreign language. The relation between the use of modern information technologies in teaching students a foreign language and the formation of a high level of motivation of students. The problems and prospects for the use of educational technologies based on digital and mobile applications.

Rakhmetova E.S. The use of media texts for formation of critical thinking skills while learning English

Rakhmetova E.S.

Novosibirsk State Technical University, Novosibirsk

The challenge of the article is to consider possibilities of formation of critical thinking skills among students by means of usage of media text in the lesson. The article gives the definition of media text and shows its value for formation of critical thinking for future specialists. It analyses criteria, which can be used when selecting material, and also main principles of work with material in the lesson. Also the author suggests some examples of sources conducting effective foreign language education.

Saygushev N.Y., Vedeneva O.A. Self-actualization of students in the course of professional formation

Saygushev Nikolay Yakovlevich,

Nosov Magnitogorsk state technical university, Magnitogorsk,

Vedeneyeva Olga Anatolevna

Nosov Magnitogorsk state technical university, Magnitogorsk

The article discusses the process of professional self-realization of students by means of design training technology.

Sobchenko T. A. Communicative way of learning foreign languages in the development of the “linguistic intuition”

Sobchenko Tatiana Alekseevna

Peoples' friendship university of Russia, Moscow

The article under discussion is intended to describe one of the most popular teaching methods nowadays. The author emphasizes the importance and of studying the methodological background of the concept for the formation of understanding of the current methodological situation and analyzes some of the innovations that function in methodological studies due to these processes.

Zarutskaya Zh.N., Zarutskaya A.O. Professional differentiation as one of the most effective ways to improve the efficiency of learning a foreign language at the university

Zarutskaya Zhanna Nikolaevna

Nosov Magnitogorsk State Technical University, Magnitogorsk, Russia

Zarutskaya Anna Olegovna

Nosov Magnitogorsk State Technical University, Magnitogorsk, Russia

This article presents some approaches to the development of the foreign language course with a professional focus at the Technical University. The aim of this course is to increase the effectiveness in teaching students to communicate in a professional capacity. In this paper, the authors describe the special (speech) and general learning competencies, which are the central components of the content of foreign language teaching. Professional differentiation may result in enhancing the motivation to learn a foreign language in higher school.

SESSION 5. ENVIRONMENTAL STUDIES

Litueva O. V., Mudrik A.V. Overview of a child leading international analytical theories, considering the role of fatherhood in education

Litueva O.V.

Postgraduate student, faculty of pedagogy and psychology

SBEU HPE MPSU, Moscow, Russia,

slooks@list.ru

Scientific Adviser – Mudrik A.V.

Corr-memb. RAO, PhD

In the article "Overview of a child leading international analytical theories, considering the role of fatherhood in education," the author analyzes the basic analytical theories, considering the influence of the father's role in the mental development of the child. The article describes the main aspects of the analytical theories in historical perspective.

Vytovtova T.A., Kobzeva O.N. Dynamics of pollution of atmospheric air of Kursk to carbon oxide and dust

Vytovtova Tatiana Alexandrovna

Kursk State University, Kursk

Kobzeva Olga Nikolaevna

Kursk State University, Kursk

The article presents the data of monitoring of atmospheric air pollution with dust and carbon monoxide in the city of Kursk in the period from 2008 to 2015.

SESSION 6. HISTORY

Litueva O. V., Mudrik A.V. Overview of a child leading international analytical theories, considering the role of fatherhood in education

Litueva O.V.

Postgraduate student, faculty of pedagogy and psychology

SBEU HPE MPSU, Moscow, Russia,

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Scientific Adviser – Mudrik A.V.

Corr-memb. RAO, PhD

In the article "Overview of a child leading international analytical theories, considering the role of fatherhood in education," the author analyzes the basic analytical theories, considering the influence of the father's role in the mental development of the child. The article describes the main aspects of the analytical theories in historical perspective.

Bilanchuk R.P. For history of Vologda hagiography: the Legend of the icon of our lady of Kazan Svyatogorsk

Bilanchuk Roman Pavlovich

Vologda state University, Vologda

The article attempts a comprehensive analysis of one of the texts Vologda hagiography from the second half of the XVII century, which tells of the miraculous icon of the virgin. Archeographical study of the monument is complemented by its publication.

Nochvina B.A. Question of pre-emptive strike in modern historiography of Germany

Nochvina Bella Anatolievna

Linguistic University of Nizhny Novgorod, Nizhny Novgorod

The aim of this study is to analyze the latest trends in German historical science of the Second World War events interpretation. Nazi ideology actively used the tactic of preventive war in realization of their aggressive plans. Modern historiography of Germany demonstrates the desire to relieve National Socialism of the responsibility for unleashing war in Eastern Europe, and the availability of a wide range of counter-arguments against the concept of "preemptive strike". The study of this problem allows a deeper and more versatile perform the characteristic features of the military strategy of National Socialism, identify the causes of revisionism in the initial stage of the Second World War, and attempts to revise the role of the USSR in the defeat of the Third Reich.

Gilmanova D.M. New directions in judicial system of Kazakhstan

Gilmanova Dinara Mugapparovna
West Kazakhstan's innovative-technological University, Uralsk

The paper shows the innovation of the judicial system of Kazakhstan and an analysis of the judicial system of the Republic of Kazakhstan

Konovalova E. A., Suleymanova L. R. The problem of determining principles of international criminal law

Konovalova Ekaterina Andreevna,
Bashkir State University, Ufa
Suleymanova Liliana Ruslanovna
Bashkir State University, Ufa

The fight against crime must be conducted on a global level. As well as many unsolved criminals can leave the country, it is very important to arrange for their capture of international criminal law in the first place, to define the principles of international criminal law.

Orozov J.J., Zhusupov B.A detention as a type of criminal procedural restrictions on the rights and freedoms

Orozov Zharkyn Zhunusovich
PhD, associate professor of "Criminal law and procedure." Osh State Law Institute.
Zhusupov Bolot Asanović
PhD, associate professor of "Criminal law and procedure." Osh State Law Institute.

On the basis of scientific methods of knowledge analyzed normative legal basis for the use of detention as a type of criminal procedure compulsion. It outlines the legal criteria of restriction of freedom in the form of detention, and his most characteristic traits.

Popova A.V. Intoxication as an aggravating circumstance in determining the punishment

Popova Anna Viacheslavovna
Student of fourth course, department of law
Northern (Arctic) Federal University named after M.V. Lomonosov
Severodvinsk

In this article the questions relating to legislative regulation of the state of intoxication as circumstances aggravating punishment are considered. The analysis of the court regard to the intoxication as aggravating circumstance is carried out.

Sokolova A.D. Legal bases of realization of the right of citizens of the Russian federation on administration of justice

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The right to participate in the administration of justice – the guaranteed by the state to the Russian citizens opportunity to participate in the direct implementation of the basic function of the judicial power. The aim of the study is to examine the concept of the given right and basic forms of its implementation on the basis of the current legislation of the Russian Federation. The article analyzes the normative legal acts that serve as the legal basis of the right of citizens of the Russian Federation on the administration of justice, because fix its basic forms.

SECTION 8. POLITICAL SCIENCE AND DECISION MAKING

Omarova N. Y., Omarov M. M. The interaction of science and power as the value of civil society: experience of Novgorod region

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The article deals with controversial issues that reveal the concept of civil society, as well as the experience of effective interaction between the Government of the Novgorod region, Novgorod state University named after Yaroslav the Wise, and nonprofit organizations to encourage active citizenship in the region.

SECTION 9. SOCIAL AND ORGANIZATION NETWORK

Kolchugina T.A., Saykhanov U.I. Innovative Development Tourism Trends with the Purpose of Forming the New Chechen Republic's Unique Tourist Image

Tatyana A. Kolchugina
Pyatigorsk State University
Umar I. Saykhanov
Pyatigorsk State University

The article considers the problem of forming the new Chechen Republic's unique tourist image.

Polnikova E.A. "Talent motivation system"

Polnikova E.A.
Master, the National Research Tomsk State University

The article reflects the importance of working with talented employees and efficacy results of this study

Polnikova E.A. Effective tools of talent management

Polnikova E.A.

Master, the National Research Tomsk State University

The article discusses the topic of talent management. Today the topic of talent management is very relevant. Many companies not only pay much attention this topic, but considered it as a strategically important task. In modern world one of the competitive advantages of any company is its staff, its knowledge, skills and efficiency. It is important to not just identify talent, but also focused to develop it. Therefore, this article focuses on effective instrument for the development of talent in the company. This article describes the following types of instruments: coaching, mentoring, training, conference, developing session, individual development plan.

Yagutkina E.S., Yagutkin S.M. Social stratification and evolution of the municipal formations of modern Russian management system

Yagutkina Ekaterina Sergeevna

Belgorod National Research University

Yagudin Sergey Mihailovich

Belgorod state agricultural University named after V. Gorin

he article summarizes the factors of social stratification in the evolution proses of municipal formations in modern Russia, substantiates the trend of the future post-industrial development.

SECTION 10. SOCIOLOGY AND SOCIAL COMPUTATION

Nadutkina I.E., Boyko I.A. The formation of a positive image of the head by communicative competence and self-presentation

Nadutkina Irina Eduardovna

Belgorod State national research University, Belgorod

Boyko Irina Aleksandrovna

Belgorod State national research University, Belgorod

The article discusses the importance of communicative competence and of self-presentation for leaders of organizations.

Zamaraeva Z.P. Concept of the resource-potential approach in social security in russia and international experience

Zamaraeva Zinaida Petrovna

Professor, Doctor of Social Science

Law Department

Perm State University

Russian Federation

This paper provides an overview of the resource-potential approach in the modern system of social security in Russia and examines its key development trends: potential for the state to organise the social security work in accordance with the changing social conditions and needs of the population, development of mechanisms required to change social values and norms, enact legislation, build infrastructure, provide funding and human resources that correspond to the resource potential of the social security object (individual, social group, community), inconsistencies in this process and

techniques used to support the population in need. The author believes that the main objective of this approach is to define the level and nature of the resource potential of the individual with a view of its activation and transformation into the resources of self-sufficiency, self-realisation, self-development and uses examples from Russia and other countries to highlight the difference. The most effective way to implement the resource-potential approach is deemed through an integrated use of techniques based on both the resource potential of the population in need and that of the system of social security.

SECTION 11. PHILOSOPHY

Dvornikov V.V. Conspiracy theories as destruction of knowledge and the phenomenon of mass culture

Dvornikov Victor Victorovich

Yelets state University name I. A. Bunin, Yelets

The article analyzes the conspiracy approach as a result of loss in the information society of a dominant position of scientific-rationalistic methodology. From the perspective of the author, its widespread success among a significant portion of readers and Internet users due to the influence of exaggerated, entertaining and critical of mass culture. It is stated that the dominance of utilitarian values desorientiert the search for truth, cultivating interest in the sensational publications that give ready-made answers and the neglect of the study of basic research literature.

Evdokimov I.A. Evolution of alienation: an epistemological analysis

Evdokimov Ilya Aleksandrovich

Ph.D. student of the Economic Theory Dept.
Tver State University, Tver

The article is dedicated to epistemological analysis of alienation. The main objectives of the analysis is to show the evolution of views on phenomenon and identify the impact of the estrangement on the individual's personality.

Zagirnyak M.Yu. The role of the of the dialectical method of G. Hegel in social philosophy of Sergius Hessen

Zagirnyak Mikhail Yur'evitch

Immanuel Kant Baltic Federal University, Kaliningrad

This paper is devoted to investigation of significance of dialectical method of G. Hegel in social philosophy of Sergius Hessen. The author considers features of axiological conception of H. Rickert and dialectics of G. Hegel.

SECTION 12. ENGINEERING AND TECHNOLOGY

Dubrovin V.S. A new way to construct a function generator

Dubrovin V. S.

Ph.D., Associate Professor,
Ogarev Mordovia State University
Saransk, Russia

The author considers a new method of forming a harmonic signal from a linearly varying triangular waveform. Recommendations on the choice of optimal coefficients values that minimize the harmonic distortion of generated harmonic signal are presented. We checked the results of calculations using the mathematical model in PSIM application.

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