SCIENTIFIC PROGRAMM & ABSTRACT

International conference on modern researches in science and technology

Berlin, Germany

January 31th, 2017

International conference on modern researches in science and technology

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Scientific Program

13:00 - 13:30	Registrations
13:30 - 14:30	Opening Ceremony Introduction
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Grechneva M.V. A brief introduction to plasma surface technology of steel in Russia

Kameneva S.V. Statistical modeling and distinguishing of discrete distributions

Phedotov V.P. The derivation of the law of Gutenberg — Richter from the exponential hypothesis

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Nenko N.I., Yablonskaya E.K. The innovative technology of cultivation of sunflower with elicitor furolan

Popova S.A., Kolpakova E.A. Modern state and main problems development of agriculture of the Volgograd region

Бозымов К.К., Жайназаров Н.Ж. ?ызылорда облысы «берекет» ш? жа?дайында?ы ?аза?ты? а?бас т??ымы сиырларыны? к?бею ?абілеттіліг!

Уахитова Ж.М. Бассейн суында ?сірілетін бекіре т??ымдас балы?тарына химиялы? сынама ж?ргізудегі нитрит корсеткіштері.

SECTION 4. COMPUTATION, MODELLING AND SIMULATION

Sitnikov I.O. About one problem of calculation of the consumed volumes of water in billing system

SECTION 5. MEDICINE, LIFE-SCIENCE, BIO-MEDICINES

Masoud Kiani, Pankevych A.I., Hohol A.M., Kolisnyk I.A. Surgical Management of Nasopalatine Duct Cyst: A Case Report

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Morozova N.I. Public-private partnership: in search of the optimal combination of public and private sector interests

Terenina I.V., Mikhailichenko E.V. Logistic potential of interaction between the state and economic entities of the tourist infrastructure

Vechirko O.N. The value of concession agreements in public-private partnership

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Galkin D.I., Pogrebnaya N.V. Investing in stocks, that are not afraid of crises

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Antropova L.I., Zarutskaya Zh.N., Kisel O.V., Zarutskaya A.O. Existing forms of language as the problem of linguistics

Baltabaev A.I. Criminal liability of foreign citizens in the criminal legislation of the Russian Federation

Boldyreva N.N. Proceedings relating to the implementation the competent courts in respect of functions to facilitate the arbitration courts

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Chesnova Ye.N., Tikunova M.S. Features of representation of family problems and values in contemporary Russian media

Dolidze N.I. Actual problems of qualification of acts containing signs of the crime provided by article 204.2(Small commercial bribery) of the Criminal code of the Russian Federation

Dubinets Z.A. Peculiarities of evfemization the revolution in fiction and journalistic texts

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Gaberkorn I.I. Ways of development of junior schoolchildren's creative abilities

Imasheva B. Generalization on «Chemical bonding»

Istamkulov Zh.U. The state as a subject of ecological relations in the Kyrgyz Republic

Ivaschencko A.P., Shapoval G.N. To the matter of ethnic identity within the framework of polycultural environment in a medical higher educational establishment

Jumaniyazov B.O. The process of building the civic society in Uzbekistan and the problems in it Komarevtceva I.A. Peculiarities of the legal status of heirless property

Kosilova D.A., Pozdnyshev M.A. Legislative activity of the deputy of the Legislative Body to the example of the Legislative Assembly of Sverdlovsk region

Kushbakov Ch. Category small weight and less tyazhkosti crime as one of the material and legal foundations of private prosecution Категория небольшой тяжести и менее тяжкости преступлений как один из материально- правовых основ частного обвинения

Medvedeva O.A. Striving for perfection and guiding principle of human nature: Plato, Pascal, Saint Luke (war-Yasenetsky)

Omarova K.G. Slang expressions and neologisms in the English youth press

Onushko K.Yu., Tsvelyuh I.P. The quality of higher education as one of the key indicators of the development of modern society

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Sukhareva I. A., Pavlyuk V.G., Kirilyuk T. I., Chopikyan A.A. Role of fatherhood in health of the family

Sysa N.V. Creativity in the process of preparing students future designers

Talaspayeva Zh.S., Kemengerova G. Pragmatic functions of repetitions in themesof newspaper articles

Timofeeva A.M., Makhmutova V.R. Gender stereotypes in proverbs and sayings

Tsvetkova E.V. The difficulties encountered during the verification of testimony on site with the participation of minor witnesses and victims

Tursunbaeva Ch.M. Some questions the conceptual category of reproductive rights

Tverdokhleb O.G. Thematic originality of herbal realities define sacrament forms (in the poetic text of Joseph Brodsky)

Yagutkina E. S., Yagutkin S.M. Social foundation of the intellectual economy transformational processes in modern Russia

Zadera M.I. From experience in the organization of research activities in the disciplines "chemistry" and "veterinary pharmacology" for students majoring in "veterinary medicine" and "technology of products of public catering"

Zakharova S. G., Mudrova L.A. The sociological assessment of the impact of medical and environmental factors on the quality of life in rural areas of Russia

Zekeryaeva S.E., Chornobay S.Ye. Semantic Peculiarities of Phraseological Units in the National Variants of English

Zhusupov B. A. Sulaimanova B. K. Criminal executive policy; concept, purpose and its relation social institutions

Oral Presentation Abstracts for the International conference on modern researches in science and technology (agenda order) January 31, 2017

SESSION 1. SCIENCE, TECHNOLOGY, ENGINEERING AND MATHS

Dubrovin V.S. Minimizing Distortion in shaper of harmonic signal

Dubrovin Victor S.,

Ph.D., Associate Professor,
Ogarev Mordovia State University

The author considers a new method of forming a harmonic signal from a linearly varying triangular waveform. Recommendations on the choice of optimal coefficients values that minimize the harmonic distortion of generated harmonic signal are presented. We checked the results of calculations using the mathematical model in PSIM application.

Grechneva M.V. A brief introduction to plasma surface technology of steel in Russia

M.V.Grechneva

Vu Van Huy Irkutsk State Technical University, Irkutsk

In recent years, plasma surface hardening received widespread use in the industry. Due to the high power density of the plasma source, the conditions ultrafast local heating and cooling of the surface of the metal layer, whereby the surface layer has a high hardness and core details is viscous and plastic that provides both wear resistance and high resistance to dynamic loads. In this paper, an analysis of the development of plasma surface technology in Russia was carried out.

Kameneva S.V. Statistical modeling and distinguishing of discrete distributions

Kameneva Svetlana Vladimirovna

Perm State University, Perm

In article are considered the universal models of discrete distributions which include simpler discrete distributions. These universal models are multidimensional distribution of Polya, multidimensional negative distribution of Polya, α - generalized Poisson's distribution. Studying of such universal distributions helps to facilitate the solution of statistical tasks, such as finding of unbiased estimates and estimates of maximum likelihood, calculation of estimates of probabilities of errors of classification. When we using universal models of distributions, it is stay possible to avoid the majority of difficulties arising in distinguishing of discrete distributions. In article on the basis of check of hypotheses about parameters of distribution of Polya and statistical modeling tasks about simpler distinction are solved the tasks about tests of hypotheses by one and several selections. With help of statistical modeling the calculation of criteria of check of hypotheses about parameters of discrete distributions is made and is compared the efficiency of the received results.

Phedotov V.P. The derivation of the law of Gutenberg — Richter from the exponential hypothesis

Phedotov Valery Pavlovich

Associate Professor, NRU IFMO, Saint-Petersburg

The empirical law of Gutenberg — Richter seismostation is a consequence of the hypothesis that the intensity of the next earthquake has an exponential distribution function

SESSION 2. SCIENCE FOR SUSTAINABLE DEVELOPMENT

Soldatova E.V., Pustynina D.D. LOHAS consumers – the drivers for sustainable business development

Pustynina Daria Dmitrievna

Student

National Research Mordovia State University, Saransk Scientific adviser

Soldatova Elena Vladimirovna

Ph.D., Associate Professor, Department of Marketing, National Research Mordovia State University, Saransk

The article describes the types of LOHAS consumers, trends for the appearance of the segment in different countries, its purchasing power. The analysis of the motives for responsible consumer behavior and interest of manufacturers to conduct environmentally responsible business is carried out. The environmental certification and labeling are presented.

SESSION 3. SUSTAINABLE AGRICULTURE AND ORGANIC FARMING; GREEN AGRICULTURAL TECHNOLOGY

Bozymov K., Sultanova A. Ways of increasing economic efficiency in beef cattle in Kazakhstan

Bozymov Kazybay

West Kazakhstan agrarian-technical university named after Zhangir khan, Uralsk

Sultanova Assel

West Kazakhstan agrarian-technical university named after Zhangir khan, Uralsk

Further development of beef cattle in Kazakhstan should be aimed at stable development, based on the use of innovative-traditional approaches. It is proposed ways to improve the organization of beef breed bulls on their own productivity and offspring quality evaluation

Kulbayev R., Duimbayev D. Seasonal changes in skin- hair cover and shedding of Kazakh white-headed breed bulls of different genotypes

Kulbayev Rukhan

West Kazakhstan agrarian - technical university named after Zhangir khan

Duimbayev Dulat

West Kazakhstan agrarian - technical university named after Zhangir khan

The article presents that the indicators of skin- hair cover of bulls from different genotypes were in the physiological norm. In winter, experimental bulls overgrown with thick, long hair with a high content of fluff, which confirms the relatively high adaptive plasticity of the body in changing environmental conditions. It was found that the season of the year had a great effect on the hair cover.

Nenko N.I., Yablonskaya E.K. The innovative technology of cultivation of sunflower with elicitor furolan

Nenko N.I.

North-Caucasian Zonal Research Institute of Horticulture and Viticulture Krasnodar, Russia

Yablonskaya E.K.

Kuban State Agrarian University. I.T.Trubilina, Krasnodar, Russia

The effect of plant growth regulator furolan on growth, productivity and the formation of physical and chemical indicators of quality of sunflower. Were established that the treatment of vegetative plants by furolan has activated the growth and biomass accumulation in the stems, improved the photosynthetic activity of plants, leaf area increased, thereby increased their life expectancy and productivity of photosynthesis. Increased plants productivity, reduced their empty grain, increasing the geometric dimensions of the seeds and sunflower kernels, reduced seed husk content, oil content and increased oleic acid content in the oil.

Popova S.A., Kolpakova E.A. Modern state and main problems development of agriculture of the Volgograd region

Popova Svetlana Aleksandrovna

Volgograd state agrarian university, Volgograd Kolpakova Ekaterina Aleksandrovna

Volgograd state agrarian university, Volgograd

In the article the analysis of main trends and features of development of agriculture of the Volgograd region over the eight-year period, considers the main problems of the agricultural sector.

Бозымов К.К., Жайназаров Н.Ж. Қызылорда облысы «берекет» шқ жағдайындағы қазақтың ақбас тұқымы сиырларының көбею қабілеттілігі

Бозымов Казыбай Караевич Жайназаров Нартай Жантуарович

Жәңгір хан атындағы Батыс Қазақстан аграрлық-техникалық университеті

Мақалада Қызылорда облысы «Берекет» ШҚ жағдайындағы қазақтың ақбас тұқымы сиырлары көбею қабілеттілігінің зерттеулер нәтижелері көрсетілген. Ультрадыбыстық диагностикалау арқылы қазақ ақбас сиырының эмбрио- және фетогенезінің сипаттамасы бекітілген. Соңымен қатар, тәулік мерзіміне байланысы сиырлардың жыңысытық күйінің ерекшеліктері анықталған

Уахитова Ж.М. Бассейн суында өсірілетін бекіре тұқымдас балықтарына химиялық сынама жүргізудегі нитрит корсеткіштері.

Уахитова Жазира Муратовна

Жәңгір хан атындағы Батыс Қазақстан аграрлық-техникалық университеті

Андатпа. Мақалада бассейн суында өсіріліп жатырған бекіре балығының Парасат АҚ-ның және Жәңгір хан атындағы Батыс Қазақстан аграрлық-техникалық университетенің «Аквакультура» кешенінің бассейн суларына жүргізілген зерттеу нәтижесі көрсетілген

SESSION 4. COMPUTATION, MODELLING AND SIMULATION

Sitnikov I.O. About one problem of calculation of the consumed volumes of water in billing system

Sitnikov I.O.,

Ph.D., Senior Researcher Ural Federal University

In the article problem of calculation of consumed volumes of water in municipal billing system is formulated. The recursive algorithm, which ensures solution of problem for the arbitrary tree is described. The represented algorithm is assumed as the basis of the program realization of billing system of the municipal service enterprise

SESSION 5. MEDICINE, LIFE-SCIENCE, BIO-MEDICINES

Masoud Kiani, Pankevych A.I., Hohol A.M., Kolisnyk I.A. Surgical Management of Nasopalatine Duct Cyst: A Case Report

Masoud Kiani
Pankevych Artur Ivanovich
Hohol Andriy Mikhailovich
Kolisnyk Inna Anatolievna

Ukrainian Medical Stomatological Academy

Nasopalatine duct cyst (abbreviated NPDC) is one of many pathologic processes that may occur within the jaw bones, but it is unique in that it develops in only a single location, which is the midline anterior maxilla [1,2,4].

Nasopalatine duct cysts are the most common non-odontogenic cysts of the mouth, representing up to 1% of all maxillary cysts [5]. These lesions are almost three times frequent in males than in females [6]. The maximum prevalence is between 45 and 60 years of age [7], often mistaken for an enlarged nasopalatine duct, NPDCs are of uncertain origin.

The spontaneous proliferation theory appears to be the most likely explanation (a number of studies have reported cystic degeneration in the incisor duct and on the midline of the palate in human fetuses) [8].

NPDCs are normally asymptomatic, constituting casual radiological findings, though sometimes (in 17% of cases) patients report pain due to the compression of structures adjacent to the cyst, particularly when the latter becomes overinfected, or in patients who wear dentures that compress the zone. The more caudal the location of the cyst, the sooner symptoms appears [3,7,15].

In terms of histopathology the epithelium of cysts is very diverse and includes a combination of stratified, squamous, non-keratinized epithelium, false stratified columnar epithelium, stratified columnar epithelium and simple cubic epithelium [8,12]. The connective wall of cyst may contain nasopalatine vessels and nerves as well as the glandular structures [6,15].

The appropriate treatment for these cysts can be enucleation and in order to prevent damage to the nasopalatine nerve the enucleation is done from the side of the palate [4,11].

If the cyst is large and there is a risk of loss of teeth vitality or creation of a nasal fistula in the mouth and sinus, the surgeon may choose the marsupialization method [7,13].

The rate of recurrence of this lesion has been reported 2-30% and malignant changes have also rarely been reported [1, 2, 13, 14].

Here we report the case of a 28-year- old male who developed a nasopalatine duct cyst in the maxillary central incisor region.

The aim of this study was to highlight the clinical presentation to describe the radiographic and pathological findings and to discuss surgical management of this entity.

A 28-year-old male with a complaint of an asymptomatic, nodular swelling located on the palate between the maxillary right and left central incisors since 6 months came to the Surgical Dentistry Department of Poltava Regional Clinical Stomatological Polyclinic. The swelling was associated with a dull aching intermittent pain.

Extraorally there was no detectable abnormality or lymphadenopathy. Intraoral examination revealed a well defined oval shaped bluish swelling measuring approximately 12×15 mm, located posterior to the palatine papilla in the midline. The swelling was fluctuant and non-tender.

SESSION 6. MECHANICAL, ELECTRICAL, ELECTRONICS AND INFORMATION TECHNOLOGY

Dubrovin V.S. Free-wheeling shaper of a sawtooth signal

Dubrovin Victor S.,

Ph.D., Associate Professor, Ogarev Mordovia State University Saransk, Russia

The author considers a free-wheeling method of constructing a shaper, which returns to its initial state almost instantaneously. The recommendations on the choice of the coefficients optimal values that provide high linear signal in the area of operation motion are given. The results of calculations tested with the use of the mathematical model in PSIM application

SESSION 7. PUBLIC-PRIVATE PARTNERSHIPS

Morozova N.I. Public-private partnership: in search of the optimal combination of public and private sector interests

Natalia Morozova,

Volgograd Cooperative Institute (branch) Russian University of Cooperation, Volgograd

This article discusses the prospects for PPP development in Russia, as well as showing the factors constraining mechanisms of interaction between the private sector of the state in order to increase the welfare of citizens

Terenina I.V., Mikhailichenko E.V. Logistic potential of interaction between the state and economic entities of the tourist infrastructure

Terenina I.V.

doctor of economic sciences, Professor

Don State Technical University, the Academy of Construction and Architecture.

Mikhailichenko E.V.

Senior Lecturer

Rostov College of the fashion industry, services and the economy

It is substantiated the necessity of interaction between the state and private sect or for the new system of management of tourist infrastructure and the creation of the effective mechanism of using the tourist recourses on the base of the state and private partnership. It was analyzed the necessity of using the logistic conception

Vechirko O.N. The value of concession agreements in public-private partnership

Vechirko Olga Nikolaevna

V.I. Vernadsky Crimean Federal University, Simferopol

In the article the analysis of concession agreements, as one of the mechanisms of public-private partnerships. We investigated the results of the implementation of projects of public-private partnership in the Russian Federation, the advantages of concession agreements applied in various spheres of socio-economic activities. We consider the legal base regulating activity in the sphere of public-private partnerships

SECTION 8. BUSINESS AND ECONOMICS

Babaev E. D., Zhuravlev A.Y. Free Innovation as a startup-transforming product of intellectual capital

Babayev Eugene Dmitrievich

Ivanovo Branch of REU them. G.V. Plekhanov, Ivanovo

Zhuravlev Arseniy Yurevich

Ivanovo Branch of REU them. G.V. Plekhanov, Ivanovo

The material discusses an original term free «innovation», approach of «open innovations», micro- and macro- approaches to innovation implementation.

Borodai V.A. Innovative technology - a strategic approach to corporate business travel

Borodai Vladimir Aleksandrovich

Don State Technical University, Rostov-on-Don

The article is devoted to outsourcing of business processes in corporate tourist services. Revealed the essential features of the corporate business tourism, defined the basic tasks of specialized agencies, serving corporations. Described features autsoringovye agency corporate business travel, as well as the impact of innovative technologies on its competitive position

Dobroselskiy V.V. On the peculiarities of managers' professional performance

Dobroselskiy V. V.

Postgraduate student. Humanitarian and Pedagogical Academy (Branch)

V. I. Vernadsky Crimean Federal University in Yalta

The article describes the features of the structuring role of managers' performance

Galkin D.I., Pogrebnaya N.V. Investing in stocks, that are not afraid of crises

Galkin Dmitri Igorevich

Pogrebnaya Natalia Victorovna

Kuban State Agrarian University named after I. T. Trubilin, Krasnodar

The article analyzes the five companies less exposed to economic crises. An assessment of their current situation. The prospects are estimated and investment appeal

Ivanov N.P., Mitrofanova I.V., Korsakova I.V., Mitrofanova I.A. Trends and strategic problems of the steady and balanced development of the southern regions of Russia

Ivanov Nikolay Prokofyevich

Stavropol state medical university, Stavropol

Mitrofanova Inna Vasilyevna

Institute social and economic and humanitarian researches of the Southern Russian Academy of Sciences scientific center, Rostov-on-Don; Volgograd state university, Volgograd

Korsakova Irina Vladimirovna

Moscow regional humanitarian institute, Podolsk

Mitrofanova Inna Alekseevna

Volgograd state technical university, Volgograd

Background – within the corporate analysis to reveal tendencies of functioning of an economic complex of a number of regions of the South of Russia in recent years; to realize the potential of modernization of economy of Stavropol Krai; to prove influence of organizational and administrative innovations on activity and efficiency of use in practice of territorial management of institutes of economic development.

Methods. Realization of the dialectic principles of research within system and evolutionary approaches became a methodological basis of the solution of the tasks set by authors; creative synthesis of general scientific and specific methods of research is used: subject and object, structurally functional, comparative and other types of the analysis, and also method of expert evaluations.

Result. Realization of administrative capacity of bodies of the regional power of Stavropol Krai is mainly connected with development of a manufacturing sector of the region, and monitoring and management of regional economy become Basic Elements of creation of the diversified, effective and competitive environment focused on creation in the region of the industrial complexes which are releasing ready final products.

Conclusions. Organizational and administrative innovations in regions of the South of Russia have to be directed to realization of such strategic tasks as: activation of process of formation of regional innovative system, search of more effective forms of interaction with vertically integrated companies operating in the territory of the region (megacorporation-mi) which investment resources need to be involved in process of modernization and restructuring of a regional economic complex

Kharlamova E.E. The impact of the Institute of benchmarking to reduce transaction costs in higher education

Kharlamova Ekaterina Evgenevna

Volgograd State Technical University

The impact of the Institute of benchmarking to reduce transaction costs in higher education

Benchmarking as an institute to optimize transaction costs in the field of education is of interest in a need to improve the efficiency and quality of education. The article discusses the concept and types of transaction

costs in higher education and their possible reduction on the basis of benchmarking institute. Considered the Russian and foreign experience in the application of benchmarking institute in higher education.

Kirilchuk S.P., Bondarenko E.V. To the question of evaluating economic efficiency of investments

Kirilchuk Svetlana Petrovna, Bondarenko Evgenij Vladimirovich

V.I. Vernadsky Crimean Federal University, Simferopol

The article discusses the evaluation of economic efficiency of investments. The method of calculation used multiplier effect from inward investment in the Russian economy on the volume of national income. The analysis of the relationship between indicators: investment in fixed assets, the number of savings, the rate of inflation and the average cash income of the population. Recommendations to improve investment performance

Kotolupov O.A., Hrienko P.A. The creation of "free economic zones" as a prerequisite of overcoming regional conflictogenity

Kotolupov Oleg Alekseevich

Doctor of Economics, Professor, Academician of the Crimean Academy of Sciences Moscow

Hrienko Pavel Andreevich

Doctor of Social Sciences, Professor, Academician of the Crimean Academy of Sciences Simferopol

The paper substantiates the idea of creating "free economic zones" in conflictogenic regions as a prerequisite of overcoming socio-economic and humanitarian crises. Thus authors summarize the crisis management in more than fifty depressed regions

Kuldysheva G.K. The origins of the normative regulation of local government institution in the Kyrgyz Republic

Kuldysheva Gulsara Kenzheevna,

Doctor of Law, Professor, Faculty of Law, Osh State University.

On the basis of scientific methods of research analyzed the origins, formation and development of local selfgovernment institution regulatory control in the Kyrgyz Republic

Kulyagina E.A., Maltseva A.S. The assessment of the borrowing capacity of loan debtor: theoretical aspect

Kulyagina Evgenia Alekseevna Maltseva Alena Sergeevna

Novosibirsk state architect –engineering university, Novosibirsk

The article examines the notion "borrowing capacity", exposes different approaches to its rendering; the authors compare the notions "borrowing capacity" and "paying capacity" seeking to find out convergences

and divergences of the notions. Studying theoretical aspects the authors come to the conclusion that borrowing capacity can be fully and accurately assessed with the analysis of financial, economic and legal characteristics of a loan debtor and of his reputation. The article also pays a significant attention to an information basis that is an integral part of the assessment of borrowing capacity of a loan debtor

Logvinov E. L., Omelchenko E. Y. Prospects of development of the tax audit in the Russian Federation

Logvinov E. L., Omelchenko E. Y.

Plekhanov Russian University of Economics, Moscow

The audit plays an important role in the formation of an effective system of financial control, which explains the importance of identifying tax audit issues and finding ways to address them both for science and for modern practice

Moiseev V.V., Mikheeva V.A. Financial Management as an Effective Financial Tool for Managing the Organization

Moiseev Viktor Vasilievich

Doctor of Economic sciences, professor VAK

Miheeva Violetta Aleksandrovna

Kuban State Agrarian University, Krasnodar, Russia

The article discusses the role of financial management as a financial management tool on the example of the fast-growing company "Limited Liability Company "Kuban- brand".

Nikitin V.V. Import substitution and food security of Russia

Nikitin Vladislav Vadimovich

scientific adviser

Dyukina Tatiana Olegovna

Ph.D., Associate Professor, Department of Statistics, Accounting and Auditing Saint-Petersburg State University

The article is devoted to food security and import substitution in agriculture of Russia. The significance of food security and import substitution policy for Russia, presents data for some indicators in agriculture and are the forecasts for the further development

Radchenko A.M., Arutyunyan Y.I. The experience of implementing the policy of "stable dividend" European companies

Radchenko Andrey Mikhaylovich

Arutyunyan Yuliya Igorevna

Federal State Budgetary Educational Institution of Higher Education "Kuban State Agrarian University named after I.T. Trubilin" Krasnodar

The article investigates the practice of implementation of the policy of stable dividend on the example of European companies. It reflected the criteria for the application of this policy. The authors investigated the investment attractiveness of the performance of companies and their stock quotes

Shakura O.A. The architectonics of the system of insurance protection of economic entities

Shakura Olga Alexandrovna

Donetsk National University, Donetsk

The article is devoted to the comprehensive research of essence of insurance as a method of protection of property interests of economic entities. The studying the genesis of insurance theory allows to determine the main stages of its evolution and substantiate the modern forms of insurance protection

Shiryaeva O.V. The problem of leadership and management in educational organizations

Shiryaeva O.V.

The article deals with the problems of leadership and management in educational sphere. Considered comparison concepts of manager and leader, leadership and management, the approaches to these concepts

Usanov A.Yu. Information support of the financial analysis of the enterprise

Usanov A.Yu.,

Department of Economics and Finance Company Moscow Financial-Industrial University "Synergy"

Economic and financial activities take place in processes and phenomena, the results are revealed through the various information, which together forms the information base. Analytical work always begins with the collection of necessary information.

The article deals with the basic forms of financial reporting and the relationship between them. The potentialities of the individual reporting forms in part reflect the information for the financial analysis of the company

Zernova L.E. The terminological analysis of the terms «Credit broker» and «Credit brokerage»

Zernova Liudmila Evgenievna

Russian state university by the name of A.N.Kosygin, Moscow

In modern market economy and the expansion of lending the use of financial intermediaries between borrowers and banks, or credit brokers is often requires. Existing in the economic literature the definition of "Credit broker" and "Credit brokerage" require clarification in accordance with modern requirements. The article gives the terminological analysis of these concepts based on the analysis of various sources

SECTION 9. SOCIAL SCIENCE AND HUMANITIES

Adamova A.A. The adaptation of migrants as the basis of stability of society.

Adamova Anzelika Agabekovna

Belgorod National Research University, Belgorod

This article seeks to examine the process of adaptation of immigrants and labour migrants from the point of view of its significance for the development of society. Examples of possible consequences of mismanagement of this process. Define the concept of adaptation and key behavior models of migrants in their host community. Distinction between "adaptation" and "integration", identified their features. Presented principal adaptation of migrants and the factors influencing them

Antropova L.I., Zarutskaya Zh.N., Kisel O.V., Zarutskaya A.O. Existing forms of language as the problem of linguistics

Antropova Ludmila Ilinichna
Zarutskaya Zhanna Nikolaevna
Kisel Olesya Vladimirovna
Zarutskaya Anna Olegovna
Nosov Magnitogorsk State Technical University, Magnitogorsk, Russia

The present article focuses both on the problem of functional and sociolinguistic characteristics of the existing forms of a national language in their dynamic and on the study of speech and language communicative competence of the native speaker who is the barrier of the Standard Language. Great attention is paid to the stratification of the native language into the different social subsystems and the description of the unilingual language paradigm. In this paper, we distinguish the characteristic features of the language and speech behaviour of the native speaker of the Standard Language according to his/her different social origin, life style, education background, profession.

Baltabaev A.I. Criminal liability of foreign citizens in the criminal legislation of the Russian Federation

Baltabaev Almaz Imamidinovich

applicant Osh State Law Institute

On the basis of systematic comparative structural analysis investigated the criminal law nature of the criminal liability of foreign citizens committing crimes on the territory of the Russian Federation, the basic concept of the criminal liability of foreign citizens theory. We outlined the main approach Russian legislators to address these problems

Boldyreva N.N. Proceedings relating to the implementation the competent courts in respect of functions to facilitate the arbitration courts

Boldyreva Natalia

Kursk State University, Russia, the city of Kursk

The article reveals the procedural peculiarities of proceedings relating to the implementation by the courts of general jurisdiction and arbitration courts in respect of functions to facilitate the arbitration courts as a new production under procedural law. We are talking about cases involving the withdrawal of an arbitrator; resolution of issues related to the appointment of an arbitrator; resolution of the powers of the arbitrator

Cherneva E.G. The Use of Mind Maps in the Associated Speech Training in Kindergarten

Cherneva E. G.

Plovdiv University "Paisii Hilendarski" Doctor of Pedagogy the Faculty of Pedagogy

The article examines the problem of the formation of associated speech in the kindergarten. It indicates the advantages of the mind mapping method when working on the infant's creation of narrative text

Chesnova Ye.N., Tikunova M.S. Features of representation of family problems and values in contemporary Russian media

Chesnova Yelena Nikolaevna Tikunova Maria Sergeyevna

Tula State Lev Tolstoy Pedagogical University, Tula

The article analyzes the features of the disclosure of a family perspective, values in the media. Attention is drawn to the negative aspects and factors that contribute to them, in the formation of families of images, value consciousness of the Russian media. The examples of TV channels, television implementing a policy aimed at the formation of the values of marriage, parenthood, kinship in their positive, traditional, spiritual and moral way

Dolidze N.I. Actual problems of qualification of acts containing signs of the crime provided by article 204.2(Small commercial bribery) of the Criminal code of the Russian Federation

Dolidze Natalia

Volzhsky branch of the International law Institute

The article discusses all the elements of the offence provided for in article 204.2 (Small commercial bribery) of the criminal code, the distinction between completed crimes and attempts, differences of this crime from fraud, as well as the distinction of commercial bribery from gift.

Dubinets Z.A. Peculiarities of evfemization the revolution in fiction and journalistic texts

Dubinets Zoreslava Aleksandrovna

Institute of pedagogical education and management, Armyansk

The author considers in the article the peculiarities of evfemization the revolution on the fiction and journalistic texts. The author focuses on the variability of the composition of euphemistic language, the constant replenishment of new nominations and the loss of euphemistic functions old.

Filippova Yu.S., Stalmakova O.O. The technology of time management as a means to enhance human performance

Filippova Yulia Sergeyevna Stalmakova Olesya Olegovna

Undergraduate of institute of psychology and pedagogical education Krasnoyarsk state pedagogical university of V. P. Astafyev Elementary school teacher of MBOU SOSh No. 10 Krasnoyarsk, Russian Federation

The article describes the causes of the shortage of time and identify the levels of technology ownership

Gaberkorn I.I. Ways of development of junior schoolchildren's creative abilities

Gaberkorn Irina Ivanovna

Institute of pedagogical education and management (branch)
Federal state Autonomous educational institution of higher education
«Crimean Federal University named after V.I. Vernadsky»
in the city of Armyansk, Armyansk

The article deals with the development of creative abilities of junior pupils while training. Reveals the organization of education process, aimed at the development of students' creative abilities, its didactic support. Characterizes stimulative methods of creative activity of junior pupils

Imasheva B. Generalization on «Chemical bonding»

Imasheva Balkya

School № 9 Uralsk, Kazakhstan

The article provides a summary of the lesson plan on the subject of chemistry. Lesson theme is «Chemical bonding». Lesson is designed for 45 minutes

Istamkulov Zh.U. The state as a subject of ecological relations in the Kyrgyz Republic

Istamkulov Zhapar Ubaydullaevich

Senior lecturer of the department of criminal law and procedure. Osh State Law institut.

Kyrgyz Republic.

On the basis of scientific methods of knowledge analyzed the role of the state as a subject of environmental Relationship in the implementation of the environmental functions of the state. Quantitative and qualitative characteristics of the state in the implementation of environmental functions. Designated main directions of ecological policy of the state in modern conditions

Ivaschencko A.P., Shapoval G.N. To the matter of ethnic identity within the framework of polycultural environment in a medical higher educational establishment

Ivashchenko Anna Petrovna

Rostov-on-Don State Medical University, Rostov-on-Don **Shapoval Galina Nikolayevna**Rostov-on-Don State Medical University, Rostov-on-Don

The aim of the research is to consider peculiarities of ethnic identity formation in the process of medical students' education. Using the methods of content-analysis and questionnaire survey, the author studies interconnection of professional and ethnic identity of a future doctor. The author concludes that participation of medical students in different kinds of social activity in the process of interpersonal communication of a student and a teacher greatly enlarges the sphere of social communication, possibilities of social values assimilation and future doctors' moral qualities formation

Jumaniyazov B.O. The process of building the civic society in Uzbekistan and the problems in it

Jumaniyazov Bekzod Ochilovich

The Republic of Uzbekistan, Urgench State University, senior scientific researcher. Uzbekistan, City Urgench, District 3, Post-index:220110.

This article is organized about the reforms of building the civic society in independent Republic of Uzbekistan: economics should have priority over politics, all reforms should be initiated by the state, all the spheres of life should be ruled by low, social policies should be very strong, transition towards a market-oriented economy should proceed in an evolutionary, rather than revolutionary way, step by step and the problems in this sphere: The population had a lack of living experience on the basis of democratic traditions and they now having a difficulty transforming to new traditions based on the civic society, Social strata in the society have a lack of experience of achieving their benefits by the help of civic society institutions, they are now forming such experiences, the beginning of formation of "electronic government", the beginning of formation of legal state, creating conditions for constructing civic society, the indicators about the completeness of the civic society: the whole number of non-governmental non-profit organizations, involved population to the activity of non-governmental non-profit organizations, the level of recognition of separate non-governmental non-profit organizations and mass media by the community. The authoring construction belong to these indicators will be suggested

Komarevtceva I.A. Peculiarities of the legal status of heirless property

Komarevtceva Irina Alekseevna

Ph.D., Associate Professor, Department of civil law and process of Law Institute, North-Caucasus Federal University

The article contains analysis of legal regulation of the fate of the inheritance in the absence of heirs. The application of historical method of research allowed to reveal a General rule that at different historical stages of unclaimed property passed to the state in its various manifestations: to the Treasury, to the Prince, to the state authorities. Feature of the Russian inheritance law is the fact that unclaimed property goes to the state in the order of succession and not by right of occupation

Kosilova D.A., Pozdnyshev M.A. Legislative activity of the deputy of the Legislative Body to the example of the Legislative Assembly of Sverdlovsk region

Kosilova Darya Alekseevna

Pozdnyshev Mikhail Andreevich Students 4-year Bachelor's Faculty of Law

Ural Institute of Management - a branch of the Russian Academy of National Economy and Public Administration under the President of the Russian Federation

The article presents an analysis of the right of legislative initiative of deputies of legislative (representative) body of state authority of the Russian Federation, in particular the members of the Legislative Assembly of Sverdlovsk region

Kushbakov Ch. Category small weight and less tyazhkosti crime as one of the material and legal foundations of private prosecution

Kushbak Chyngyz

Soiskatel Osh State University

The main objective of the work - the definition of the main characteristics of the material legal bases of private prosecution, the legal nature of the crimes is small and lesser gravity, the legislator approaches in determining the composition of crimes on private charges, features, these categories of crime pursued a private prosecution

Medvedeva O.A. Striving for perfection and guiding principle of human nature: Plato, Pascal, Saint Luke (war-Yasenetsky)

Medvedeva Olga Arkadyevna

Associate Professor of social and humanitarian disciplines NGU im.P.F.Lesgafta, St. Petersburg

This article analyzes the bases of perfection of human nature and its governing beginning. Platonic tradition in understanding of human nature links the concept of perfection with the activities of the immortal soul as the governing beginning. Christian tradition in this matter (Blaise Pascal, Saint Luke (Voino-Yasenetsky) the basis of perfection of human nature sees not in man, but in the Divine Providence

Omarova K.G. Slang expressions and neologisms in the English youth press

Omarova Kamilla Gadisovna,

3rd year student, Dagestan State University

This article explores the ways formation and examples of the use of neologisms and slang expressions in the English youth press, studies their structure and stylistic features

Onushko K.Yu., Tsvelyuh I.P. The quality of higher education as one of the key indicators of the development of modern society

Christina Onushko

undergraduate KGPU them. VP Astafieva Krasnoyarsk, Russian Federation Supervisor: PhD, Associate Professor **Tsvelyuh I.P.**

KGPU them. VP Astafieva

The article describes the concept of education, higher education, higher education, quality, quality management education. Displays the criteria necessary for internal and external quality assurance of higher education. The findings, according to the standards and guidelines, basic principles of internal and external quality assurance of higher education in the European space

Polyakova V.V. The perspectives of the US electoral system's transformation

Poliakova Valeria Va.,

Master student, Department of Political Science and International Relations, Astrakhan State University

The US Presidential elections are unique actually: they are not direct, universal, equal and not give the voters a secret vote. As a subject of the election can nominate anyone - even Mickey Mouse, the only question is who and to what extent will be ready to sponsor his campaign. The presidential election system is as old as the United States itself, and contains a huge number of shortcomings that makes us wonder: Is the electoral system of the USA a democratic?

Puzh V.V. The role of UNESCO in protecting the integrity of sport and the preservation of sporting ideals

Puzh Vladimir V., doctor of political Sciences, Professor «Lesgaft National State University Of Physical Education, Sport and Health, St.-Petersburg» The article analyzes the concept of sport as a policy and socio-cultural phenomenon in human life, examines the role of UNESCO in the implementation of programs that help achieve positive results in solving problems of sport development and protection of its values

Sukhareva I. A., Pavlyuk V.G., Kirilyuk T. I., Chopikyan A.A. Role of fatherhood in health of the family

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Background. The family is the basic unit of society. Men however are often denied such rights to being actively involved in parenting and fatherhood as they are being perceived by history and societies to be important solely as the breadwinner.

Methods. We used analysis of literatures, comparative analysis, method of historical analysis.

Results. Both men and women play a multidimensional role in family life, and stereotyped images of fathers' uniqueness are therefore misleading. Certain religions have promulgated the man as the leader and head in marriage, and as such has given the rights of final decision to the male. The more the father engages himself during the birth and postnatal period, the stronger is his attachment to the baby.

Conclusion. Men played important role by in fatherhood and parenting with significant influences on the child's and his partner's well-being, his own health, the integrity of the family as a whole and also a positive influences on the female counterpart

Sysa N.V. Creativity in the process of preparing students future designers

Sysa Nataliya Vladimirovna

Russian State Social University, Moscow

The article the concept of creativity, different approaches to understanding creativity, the role of creativity and its development in the professional training of students, future designers

Talaspayeva Zh.S., Kemengerova G. Pragmatic functions of repetitions in themesof newspaper articles

Talaspayeva Zhanar,

candidate of Philology,Professor, North-Kazakhstan state university named after M. Kozybayev,
Petropavlovsk city, the Republic of Kazakhstan **Kemengerova Gulbagysh**Undergraduate Department of Kazakh Philology

North-Kazakhstan state university

named after M. Kozybayev

This article determines pragmatic position of repetitions in the themes of newspaper articles presented in the Kazakh press and influences of sender to the addressee, and also examples of every type of repetitions are made in the themes of newspaper articles and a pragmatic analysis is conducted.

Timofeeva A.M., Makhmutova V.R. Gender stereotypes in proverbs and sayings

Timofeeva Albina Mikhailovna

Ph.D., Associate Professor, Department of natural sciences and humanities,
Tyumen Industrial University

Makhmutova Valeriya Rushanovna
Undergraduate student,
Tyumen Industrial University

In this paper we attempt to identify the stereotypical attitude of the Russian people and the people of the Siberian Tatars to the roles of men and women in the society based on the analysis of proverbs of the two languages. The authors define some general and distinctive features in the male and female character and behavior. They also describe peculiarities of their apprehension by the community

Tsvetkova E.V. The difficulties encountered during the verification of testimony on site with the participation of minor witnesses and victims

Tsvetkova Elena Vladimirovna

Law Institute "Vladimir State University named after Alexander G. and Nicholas G. Stoletovs".

The article analyzes the problems arising from the carrying out of such investigative action as checking readings on site with the participation of minors under sixteen years of age. In the study, the author concludes that it is not always conducting checks readings on site with the specified categories of participants in proceedings is appropriate, since it can not be considered as evidence in the investigation of the criminal case

Tursunbaeva Ch.M. Some questions the conceptual category of reproductive rights

Tursunbaeva Cholpon Manasovna

Senior Lecturer. Osh State Law Institute.

The main purpose of the study - the identification of the essential characteristics of reproductive rights in the current legislation, its content characteristics, comparative analysis of the definitions relating to reproductive

rights, the Family Code and the law "On reproductive rights of citizens and guarantees of their realization" in the Kyrgyz Republic.

In the study we used general scientific and private scientific research methods such as analysis, synthesis, comparison

Tverdokhleb O.G. Thematic originality of herbal realities define sacrament forms (in the poetic text of Joseph Brodsky)

Tverdokhleb Olga Gennadjevna

Ph.D., Associate Professor, Department of linguistics and methodology of teaching Russian language, Orenburg State Teacher Training University

Substantiates the idea that in a poetic text J. Brodsky there is widespread use of floral names, described a temporary basis for action in the form of an agreed definition, expressed by different involved shapes. It is revealed that of the frequency of use in such constructions the first place in the artistic world picture of J. Brodsky is a set of plants that is important characteristics of idiostyle of the poet. It has been suggested that non-generalized semantics hyperonymy plants less associated with a particular objective reality, therefore, J. Brodsky, to make the reader authentically described by artistic image gives the set of homogeneous plants attributive characteristics using the time basis for the action.

Yagutkina E. S., Yagutkin S.M. Social foundation of the intellectual economy transformational processes in modern Russia

Yagutkina Ekaterina Sergeevna

Belgorod National Research University Yagutkin Sergey Mikhailovich Belgorod state agricultural University named after V. Gorin

The article analyzes the conditions of transformation processes formation and intellectual economy development in modern Russia, proposed classification of intellectual goods and services

Zadera M.I. From experience in the organization of research activities in the disciplines "chemistry" and "veterinary pharmacology" for students majoring in "veterinary medicine" and "technology of products of public catering"

Zadera M. I., teacher

"The October agrarian-technological College", Rostov region, Oktyabrsky district

The paper describes personal experience of developing research skills in students of natural Sciences, the role of resulting research knowledge and skills in forming scientific world Outlook and the formation of a future specialist

Zakharova S. G., Mudrova L.A. The sociological assessment of the impact of medical and environmental factors on the quality of life in rural areas of Russia

Zakharova S. G.

Ph.D., assistant Professor of Management and Public Administration Nizhny Novgorod state University named after N.I. Lobachevsky Nizhny Novgorod, Russia

Mudrova L.A.

D.M.Sc, assistant professor Nizhny Novgorod State Medical Academy Nizhny Novgorod, Russia

The article describes the factor model of quality of life of the population management; It presents the results of a poll to assess the factors affecting the quality of life; It justifies the role of medical and environmental indicators in improvement of the quality of life in rural areas of Russia

Zekeryaeva S.E., Chornobay S.Ye. Semantic Peculiarities of Phraseological Units in the National Variants of English

Zekeryaeva Sebiya Ernestovna

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Abstract: The research paper scrutinizes the semantics of phraseological units in the national variants of English. The definitions of such concepts as "national variant" and "phraseological unit" are given. The article analyzes and describes the semantic peculiarities of phraseological units under study. The analyzed phraseological units are grouped in accordance with their integral semes. The methods of continuous sampling and of component analysis as well as a comparative method are applied.

Zhusupov B. A. Sulaimanova B. K. Criminal executive policy; concept, purpose and its relation social institutions

Zhusupov Bolot Asanović

PhD, Associate Professor, Osh State Law Institute. Department

"Criminal Law and Procedure"

Sulaimanova Baktygulov Kubanychbekovna

PhD, Osh State Law Institute. Department "Criminal Law and Procedure".

The article on the basis of general scientific methods of knowledge analyzed criminal executive policy of the state in social policy system connection with criminal enforcement policies and criminal policy of social and economic systems in society. Marked social and legal, political and economic factors affecting the implementation of the criminal policy of the executive

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