

SCIENTIFIC PROGRAMM

International Conference on Language, Psychology, Culture and Education

Malmö,
Sweden

February 28th, 2017

International Conference on Language, Psychology, Culture and Education

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Publishing
Smashwords. Inc.
USA, Los Gatos (CA)
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Los Gatos, CA
95032

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Scientific Program

13:00 – 13:30	Registrations
13:30 – 14:30	Opening Ceremony Introduction
14:30 – 19:00	General Conference Schedule

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**Conference Schedule for the International Conference on Recent Trends in Marketing,
Accounting, Business, Economics and Tourism (agenda order)
February 28, 2017**

*SECTION 1. LANGUAGE, LINGUISTIC AND SPEECH RESOURCE
DEVELOPMENT*

1. GUSEYNZADE M.H. THE TALYSH WORD «CO» (COURTYARD) AS A MORPHEME IN WORDS OF MODERN INDO-EUROPEAN LANGUAGES
2. DZHABRAILOVA V.S., KOSYAK M.A. ON TENDENCIES OF GENERALIZATION USAGE WHEN TRANSLATING LITERARY TEXTS
3. SENATENKO V.Y., KEKEEVA T.M. LEXICAL TRANSFORMATION TRANSMISSION REALITIES (BASED ON THE WORKS OF O. HENRY)
4. SHYNGGYSBAYEV R. APPLYING OF CULTURE-BASED EXERCISES IN THE FORMATION OF LINGUA-CULTURAL COMPETENCE
5. TVERDOKHLEB O.G. THE GRAMMATICAL FEATURES OF THE PARTICIPIAL, THE ATTRIBUTE CHARACTERIZING THE OBJECTS OF FAUNA, IN THE POETIC TEXT OF JOSEPH BRODSKY
6. UBUSHAEVA V.V., UBUSHAEVA I.V. SOME NOTES ON BRITISH AND AMERICAN PUNCTUATION
7. SIREKANYAN V. FOREIGN LANGUAGE TEACHING USING A NEW (MIND-MAP) TECHNOLOGY

*SECTION 2. INTERDISCIPLINARY IN LANGUAGE TEACHING AND
LEARNING*

1. AGEEV V.V. THE VIRTUALIZATION OF THE MAN: PERSONAL AND SOCIAL PROBLEM
2. VOVSI-TILLYE L.A., KALASHNIKOVA N.A., MIRONOVA D.A. PROFESSIONALLY ORIENTED FOREIGN LANGUAGE TEACHING IN THE UNIVERSITIES OF ECONOMICS

SECTION 3. LANGUAGE AND POPULAR CULTURE

1. KOLESNIKOVA E.E. COGNITIVE PRINCIPLE OF THE ABSTRACT NOUN FORMATION IN THE MODERN ENGLISH LANGUAGE

SECTION 4. PSYCHOLOGY

1. ESAULOV V.I., ROMANTSOVA E.B. PARENTING STYLES AND PATTERNS OF INTERPERSONAL RELATIONSHIPS IN FAMILIES WITH ADOLESCENTS THAT SUFFER FROM IRRITABLE BOWEL SYNDROME

2. HREBINA S., YUNDIN R. PSYCHOLOGICAL SUPPORT OF DEVELOPMENT OF STUDENTS' IDEAS ABOUT THE INNOVATIVE EDUCATIONAL TECHNOLOGIES OF MODERN HIGHER EDUCATION
3. KEKTEEVA Y., ESAULOV V., GARDANOVA Z. ASPECTS OF ANXIETY AND DEPRESSIVE DISORDERS AMONG OBSTETRICIANS AND GYNECOLOGISTS UNDER EMOTIONAL BURNOUT
4. NAZAROVA M.V., NAZAROVA T.V. ART THERAPY AS THE DIRECTION OF PREVENTION AND THERAPY OF AGGRESSIVE BEHAVIOR OF YOUNGER SCHOOLBOYS
5. VITTENBECK N.V. HOLISTIC PERSONAL APPROACH TO THE STUDY OF CREATIVE THINKING

SECTION 5. CULTURE

1. ARTYUSHKINA V.V. THE IDEOLOGICAL FUNCTION OF THE MODERN FESTIVE CULTURE OF RUSSIA
2. EVDOKIMOV I.A. ALIENATION OF CULTURE IN MARCUSE'S PHILOSOPHY

SECTION 6. EDUCATION

1. BORISOVA O.A. USE OF VARIOUS TECHNIQUES OF INCREASE IN PHYSICAL ACTIVITY OF STUDENTS OF SPECIAL MEDICAL GROUP
2. KHUDOLEY G., LARIN S. NEW METHODS OF MONITORING AND CONTROLLING THE LEVEL OF KNOWLEDGE LEARNERS USING MODULAR TECHNOLOGY TRAINING
3. KULAKOVA O.V. THE DECORATIVE ARTISTIC DESIGN.
4. KURAKOVA N.G., MOROZOVA G.A., KALMYKOV N.N., PRYTULA O.D. ON THE RESULTS OF THE IMPLEMENTATION OF THE FEDERAL TARGET PROGRAM "RESEARCH AND DEVELOPMENT ON PRIORITY DIRECTIONS OF SCIENTIFIC-TECHNOLOGICAL COMPLEX OF RUSSIA FOR 2007-2013" AND "SCIENTIFIC AND SCIENTIFIC-PEDAGOGICAL PERSONNEL OF INNOVATIVE RUSSIA" FOR 2009-2013: ARCHIVE FOR 2014
5. KUSSEPOVA G.T., KURBANOVA A.K., NIYAZOVA A.Y. PERSONALITY-ORIENTED TECHNOLOGIES IN TEACHING ENGLISH
6. MOKSHEV D.P. TO THE QUESTION OF URGENT PROBLEMS OF THE RUSSIAN EDUCATION SYSTEM
7. STEBENAYEVA T., KHUDOLEY G. MODELING INTERACTION OF SUPPLY AND DEMAND ON THE TRAINING OF QUALIFIED SPECIALISTS AT THE REGIONAL LEVEL
8. UTKINA O.N. THE IMPROVEMENT OF PEDAGOGICAL TECHNIQUE OF THE TEACHER AS A CONDITION FOR ACHIEVING A COMFORTABLE EDUCATIONAL ENVIRONMENT
9. YULDASHEVA A. THE INTERNALIZATION OF SCAFFOLDED ITEM IN CLASSROOM SETTINGS: A CASE STUDY OF STUDENT-TO-STUDENT

INTERACTION IN GROUP WORK WITHIN A UNIVERSITY PRE-SESSIONAL LANGUAGE COURSE.

SECTION 7. ENVIRONMENT AND MODERNIZATION

1. ALEKSEENKO M. THE PROBLEM OF COMMERCIALIZATION OF INNOVATIONS FOR THE INVESTOR
-

SECTION 8. ARTS & HUMANITIES

1. CHUPRINA N. DESCRIPTION OF FACILITIES OF REALIZATION OF CURRENT FASHION TRENDS IN THE PRODUCTS OF FASHION INDUSTRY
ORLOVA E. SOUND SYMBOLS IN ALEXANDER BLOK'S POEM "THE NIGHTINGALE GARDEN"
 2. STROY L. FORMATION OF ART CRITICISM OF SIBERIA IN THE LATE XIX – EARLY XX CENTURY
-

SECTION 9. INCULCATION OF CULTURE THROUGH EDUCATION

1. NADUTKINA I.E., KOMPANIETS S.A. BUILDING A CULTURE OF PUBLIC MANAGEMENT AND POLITICAL CONSULTING: POSSIBLE RISKS
 2. RATOVSKAYA S., AMZAEVA E. PHONOLOGICAL PRACTICE: USING ENGLISH FOLK SONGS FOR DEVELOPING LEARNERS' HEARING AND PRONUNCIATION SKILLS
-

SECTION 10. EVALUATION OF LEARNING TECHNOLOGIES

1. GERASIMENKO T. THE EFFECTIVENESS AND POTENTIAL OF BLENDED LEARNING IN THE OPTIMIZATION AND INDIVIDUALIZATION OF THE EDUCATIONAL PROCESS
2. YAGUTKINA E.S., YAGUTKIN S.M. WORKING PROGRAMME MAIN COMPONENTS OF «EDUCATIONAL MARKETING» DISCIPLINE FOR AGRICULTURAL UNIVERSITY TEACHING QUALIFICATIONS

