# SCIENTIFIC PROGRAMM

Conference on Management, Entrepreneurship and Sustainability

Ottawa, Canada

May 31<sup>th</sup>, 2017

## International Conference on Management, Entrepreneurship and Sustainability (Ottawa, Canada)

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## Scientific Program

13:00 - 13:30	Registrations
13:30 - 14:30	Opening Ceremony Introduction
14:30 - 19:00	General Conference Schedule

## **CONFERENCE PARTICIPANTS**

Zhuckovskaya Irina     Kadgayeva Sofia	Ph.D., Associate Professor in Economics,     Department of Commerce and Hospitality,	1. Vladimir State University
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Skokov R.YU. Urusov Ye.V. Trubach YA.YU.	Economic candidatus de Scientiarum Fennicae / Aggregatus Professor, discipulo / magister	FGBOU VO Volgogradskiy GAU
Chernousova Alena Sergeevna, Iskandaryan Goar Ovsepovna	associate professor of chair, Senior Lecturer, Department of Management and Marketing Federal State Budgetary Educational Institution of Higher Education «Kuban State Agrarian University named after I.T. Trubilin», Krasnodar	Kuban State Agrarian University

# International Conference on Management, Entrepreneurship and Sustainability (Ottawa, Canada) (agenda order) May 31, 2017

## SECTION 1. ECONOMIC DEVELOPMENT AND POVERTY ISSUES

Kamshibayev E. Influence of Human potential for Development of economy Skokov R., Trubach Y., Urusov E. Strategic development of the state alcohol holding

#### SECTION 2. SMALL BUSINESS PROBLEMS AND REGULATIONS

Volkova A., Guzeev S., Zubanov M. Problems of development of small and medium enterprises in the old industrial cities

## SECTION 3. DEVELOPMENT ECONOMICS AND INTERNATIONAL ECONOMICS

Marisenkova N.Y., Tsekoeva F.K. Asian model of land use and land management Shakhurdin A.V. Assessment and strategies for minimizing country risks in foreign economic activity

## SECTION 4. PUBLIC SECTOR AND BUREAUCRATIC OPERATIONAL PERFORMANCE

Mamyan N. Assessment of the effectiveness of municipal management

## SECTION 5. INNOVATION TECHNOLOGY IN EMERGING MARKETS

Gosteva O.V., Boyko A.A. Forms of association of market participants, as the need to improve the efficiency of the transfer of innovation

Larin S., Lazareva L. Substantiation toolkit of expert quality assessment innovative program projects

Makeeva A., Sysoeva A. The use of bank cards by the category of students Zlygostev V. Management in Japanese. Visualization of products and ready meals as one of the most effective tools of modern Japanese marketing

### SECTION 6. COMPETITION, MARKET STRATEGIES, RELIABLE, AND SUSTAINABLE ENERGY

Absurasulova Dj. Intelligence-based Modernization in Power Sector: Korean Path Of Transition Towards Smart Grid

## SECTION 7. ORGANIZATIONAL MANAGEMENT, HUMAN RESOURCES, AND DIVERSITY

Berlimova D.G., Tolmachev A.V. Effectively managing personal time in the modern world

Chernousova A.S., Iskandaryan G.O. Rulebook effective manager Misyura T.V., Tolmachev A.V., The main factors influencing career development and career

#### SECTION 8. LEADERSHIP, MANAGEMENT AND ETHICS

Logvinova V., Lobov A. The objective necessity of change management on the enterprise during mergers and acquisitions

Zagorodnikova A., Stepanova O. The professional image model of a sport coach

## SECTION 9. ACCOUNTING AND FINANCIAL MANAGEMENT IN ORGANIZATIONS

Gerasimenko O. Practical aspects of estimating the cash flow of an agricultural organization

Pakhomova Yu., Kudryavtseva N. N. Model of system of innovative management of the enterprise of services

Zernova L., Ilyna S. Overview of methodological approaches to the definition of a company's creditworthiness

Zhuckovskaya I., Kadgayeva S. The Primary immunodeficiency of the person: problems, economic and social consequences

#### SECTION 10. MACROECONOMICS AND MICROECONOMICS

Milko O. A. The nature and development of the category of "import substitution" in economic science

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