

**SCIENTIFIC
PROGRAMM**

**International
Conference on
Globalization,
Enterprises,
Management and
Economic Development**

**United
States, Los
Gatos**

October 31, 2017

International Conference on Globalization, Enterprises, Management and Economic Development, United States, Los Gatos

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Scientific Program

13:00 - 13:30	Registrations
13:30 - 14:30	Opening Ceremony Introduction
14:30 - 19:00	General Conference Schedule

CONFERENCE PARTICIPANTS

Ksanaeva Madina Batyrovna, Margusheva Diana Zamirovna, Margusheva Mariana Zamirovna, Aslanova Lorina Olegovna,	1. Ph.D., Associate Professor of the Department of Economics and Finance, 2. Ph.D., chief lecturer of the Department of Economics and Finance, 3. 4th year student bachelor in Economics, 4. 4th year student bachelor in Economics,	Kabardino-Balkarian State University named after H. M. Berbekov
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Labovsky Julia, Maksimov Vladimir	1. Candidate of legal Sciences, associate Professor, Department of State and municipal management and law, 2. Candidate of legal Sciences, associate Professor, Department of State and municipal management and law	Stavropol state agrarian University
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Zakovryazhin Alexey	Fourth year student of the Faculty of Law	Kuban State Agrarian University named after I.T. Trubilina

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SECTION 1. NATIONAL ECONOMIC AND SOCIAL PROCESSES DEVELOPMENT IN CONTEXT OF GLOBALIZATION AND INTEGRATION

1. Aslanova L.O., Ksanaeva M.B., Margusheva D.Z., Margusheva M.Z. The global financial crisis of 2008: modern aspects
2. Likhachev V.G., Solovyeva P.I., Ulitkina A.V. Effective and fair taxation

SECTION 2. MODERN BUSINESS: PACES OF DEVELOPMENT, SOURCES FOR COMPETITIVENESS

1. Arutyunyan Y. I., Pisetskaya A.I., Shibanikhin E. A. Features of management of quality costs products
2. Valkova T.M., Shabalina N.V. Tourism in Russian Federation: Trends and Details

SECTION 3. MODERN SOCIAL THEORIES, CONCEPTS AND APPROACHES

1. Poletaeva Y. The nominalistic dimension of the historical process in the philosophy of the neo-Kantians

SECTION 4. MARKETING ISSUES FOR ECONOMIC PROGRESS PROVISION

1. Ivashchenko N.S. The types of competitiveness

SECTION 5. MARKETING ISSUES FOR ECONOMIC PROGRESS PROVISION

1. Zakharova O.V. About new models and methods of organizing digital regulation

*SECTION 6. MARKETING ISSUES FOR ECONOMIC PROGRESS
PROVISION*

1. Pavlyuk A.O. Crowdfunding: an alternative way to Finance business projects

*SECTION 7. EDUCATION ISSUES AND MARKET OF EDUCATION
SERVICES*

1. Cherneva E. G. Innovative approaches to develop the ability to ask questions at pre-elementary and elementary school level
2. Chudinovskikh A. Implementation of polycultural education in Northwest Territories (Canada)
3. Ivanov E. Regional Educational Cluster "Continuous Environmental Education for Sustainable Development of the Ryazan Region"
4. Semenkova E.A. Self-education teacher special education in the context of professional development
5. Velikoda T. N., Kareva L. A. Studying foreign terms in cognitive-reflexive domain

*SECTION 8. ENVIRONMENTAL AND GEOGRAPHICAL FACTORS
FOR ECONOMIC AND SOCIAL DEVELOPMENT*

1. Propp O., Onopchenko I. Influence of an ecological factor on economic and social development of the region

SECTION 9. MODERN TECHNOLOGIES AND SOCIAL PROGRESS

1. Jandarova Zh. Teaching and coaching in the modern world

*SECTION 10. MANAGEMENT AND HRM: HISTORICAL AND
CULTURAL IMPACTS*

1. Kurbonova Z.M. Political conflicts in the Tajik society: the causes of the emergence, the dynamics of development and the features of their regulation

SECTION 11. GLOBAL ISSUES AND PUBLIC POLICIES

1. Labowsky Y., Maksimov V. Effect of government policy and relations among States in contemporary global development

SECTION 12. TRADE, IMMIGRATION AND DEMOGRAPHIC ISSUES

1. Bogachova O.A., Trykanova S.A. Actual Issues of Institutional Arrangements for the Functioning of the Institute of Lobbyism in Russia

SECTION 13. TRADE, WATER RESOURCES AND GLOBAL ENERGY DEMAND ISSUES

1. Zakovryazhin A. Use and protection of water fund lands

