

**SCIENTIFIC
PROGRAMM**

**International
Conference on Law,
Economics and Finance**

Seattle, USA

December 25, 2017

International Conference on Law, Economics and Finance, Seattle, USA

Editor-in-chief
Natalya Krasnova
Scientific Community-based
organization "Professional Science"
Nizhny Novgorod, Beketova 53

Co- editor-in-chief
Yuliya Kanaeva
Scientific Community-based
organization "Professional Science"
Nizhny Novgorod, Beketova 53

Publishing
Smashwords. Inc.
USA, Los Gatos (CA) 15951
Gatos Blvd., Suite 16 Los Gatos,
CA
95032

EDITORIAL BOARD

Krasnova Natalya

PhD, Editor-in-chief

Scientific Community-based
organization "Professional
Science"

Petkova Yekaterina —

Ph.D (Medicine), Associate
Professor, Teacher

Medical University Plovdiv
(Bulgaria)

Isintaev Takabay Isintayuly

Candidate of Technical
Sciences, Associate Professor,
Associate Professor of
"Machine Building"

Kostanay State University
named after A. Baytursynov,
Kostanay (Kazakhstan)

**Muhammadeeva Raila
Minibulatovna**

candidate of technical
sciences, associate professor,
associate professor

Kokshetau University Abai
Myrzahmetov, Kokshetau
(Kazakhstan)

Papanov Stoyan Iliev

Ph.D (Pharmacy), chief
assistant, teacher

Medical University Plovdiv
(Bulgaria)

Ibraeva Lyazat Kataevna

Doctor of medical sciences,
associate professor

National Center for Hygiene
of Work and Occupational
Diseases, Karaganda
(Kazakhstan)

Editorial Office: Professional Science Nizhny Novgorod, Beketova 53, mail@scipro.ru

Publishing Office: Smashwords. Inc. USA, Los Gatos (CA) 15951 Gatos Blvd., Suite 16 Los Gatos,
CA 95032

Scientific Program

13:00 – 13:30	Registrations
13:30 – 14:30	Opening Ceremony Introduction
14:30 – 19:00	General Conference Schedule

CONFERENCE PARTICIPANTS

Kurmanova Gulnara Nurmanova Aisulu Mashanova Samal Aitmukanova Gulfara	West Kazakhstan Innovational Technological University
Krivetskay Tatiana Petrovna Prilepskaya Angelina Aleksandrovna Pivnyk Kirill Evgenyevich	Plekhanov Russian University of Economics
Lazarova Larisa Borisovna Bugulov Oleg	Financial University under the Government of the Russian Federation (Vladikavkaz branch)
Valeeva Anastasia Sergeevna	Novosibirsk State University of economics and management
Dyachenko Tatyana Yurievna Surmasheva Leysan Vladislavovna	Kazan (Volga region) Federal University
Manakina Ekaterina Sergeevna Medvedeva Olga Vasilyevna Manakin Ivan Igorevich	Ryazan State Medical university named after I.P.Pavlov
Larina Mariya	Tomsk State University
Sokolov Sergey	Nizhnevartovsk State University
Akzholova Zulfiya Palbanovna	Kyrgyz State University Construction, architecture and transport im N. Isanov
Gavrilova Karine Baldesova Tatjana	Saint-Petersburg State Economical University
Lu Chunxia	Kyrgyz National University named after J. Balasanin
Abdullaev Salikh	Dagestan State University
Vaitsekhovskaya Svetlana Baicherova Angelica Telnova Natalia Orel Yuliya Tenishchev Alexander	Stavropol state agrarian University
Bukina E.A. Volkova A.G.	Russian Academy of national economy and public administration the President of the Russian Federation
Eremenko Nikolay Vaitsekhovskaya Svetlana	Stavropol state agrarian University
Guzeev S.A. Volkova A.G.	Russian Academy of national economy and public administration the President of the Russian Federation
Korshikova Marina Viktorovna	Stavropol State Agrarian University
Krivyakin Kirill	Voronezh State Technical University
Bgashev M. V.	Saratov State National Research University. NG Chernyshevsky
Mikhailovskaya Ekaterina Sergeevna	National Research Tomsk State University
Vaganov Alexander Alexandrovich	Moscow state University

Gaidarenko Larisa Viktorovna	technology and management. K. G. Razumovsky (PKU)
Trifonova Alexandra Scientific adviser Andreeva N.	The Russian Presidential Academy of National Economy and Public Administration under the President of the Russian Federation
Brager Dmitry	The Sakhalin institute of a railway transport – branch of the Far Eastern Federal University of way of traffic in Yuzhno-Sakhalinsk
Labovskaya Yuliya Maksimov Vladimir	FGBOU VO «Stavropol state agrarian University»
Podolsky Alexander Borovleva Ella	FGBOU VO «Tambov State Technical University»
Podolsky Alexander Dutova Julia	FGBOU VO «Tambov State Technical University»
Podolsky Alexander Chekalina Ksenia	FGBOU VO «Tambov State Technical University»
Vyazmin Alexander Scientific adviser Gavrilov V. N.	Saratov State Law Academy

International Conference on Law, Economics and Finance, Seattle, USA

December 25, 2017

SECTION 1. FINANCE AND CAPITAL MARKET

1. Kurmanova G., Nurmanova A., Mashanova S., Aitmukanova G. Organizational features of the of telecommunication services market
2. Krivetskay T.P., Prilepskaya A.A., Pivnyk K.E. Investigation of general aspects of IPO
3. Lazarova L.B., Bugulov O. The role and importance of financial control of Russia
4. Valeeva A. Assessment of reporting manipulation using integrated indicators M-Score and F-Score

SECTION 2. HUMAN RESOURCE MANAGEMENT

1. Dyachenko T.Y., Surmasheva L.V. Competency modeling for development of employees
2. Manakina E.S., Medvedeva O.V., Manakin I.I. Improving the system of remuneration of health workers as a way to promote best results

SECTION 3. MARKETING

1. Larina M. SWOT-analysis as the instrument for library marketing
2. Sokolov S. Oil and gas conflicts of Russia and Belarus

SECTION 4. ETHICS AND ECONOMICS

1. Akzholova Z.P. Service names in everyday discourse
2. Gavrilova K., Baldesova T. Labor potential of the Leningrad region
3. Lu Chunxia. China's new global strategy - the economic belt of the Silk Road

SECTION 5. SUSTAINABLE ECONOMICS

1. Abdullaev S. Investment insurance - the success of business and regional authorities cooperation
2. Baicherova A., Vaitsekhovskaya S., Orel Yu., Telnova N., Tenishchev A. Analysis of the state of unemployment and ways of its overcoming

3. Bukina E.A., Volkova A.G. Municipal budgets and the problems of their balance
4. Eremenko N., Vaitsekhovskaya S. The role of entrepreneurship in addressing youth employment
5. Guzeev S.A., Volkova A.G. Mainstreaming alternative development of depressed agricultural municipalities
6. Korshikova M.V. Development of enterprises of agro-industrial complex in risk and uncertainty conditions
7. Krivyakin K. Methodological aspects of the analysis and a substantiation of reserves of production capacity of the enterprise
8. Telnova N., Baicherova A., Vaitsekhovskaya S., Orel Yu., Tenishchev A. The functioning of the russian business in recessionary market environment
9. Tenishchev A., Vaitsekhovskaya S., Baicherova A., Orel Yu., Telnova N. The impact of organizational culture on the management of the economic entity
10. Vaitsekhovskaya S., Baicherova A., Orel Yu., Telnova N., Tenishchev A. Technological map as a basis for planning in plant growing

SECTION 6. MANAGEMENT

1. Bgashev M. V. On the strategic thinking of managers of Russian corporations
2. Mikhailovskaya E.S. Analytical review of research in the field of event management
3. Vaganov A.A., Gaidarenko L.V. Investing new forms of industrial and territorial organization of economy

SECTION 7. ETHICS AND BUSINESS LAW

1. Orel Yu., Vaitsekhovskaya S., Baicherova A., Telnova N., Tenishchev A. Main models of tourism development in rural location
2. Trifonova A. Japanese business model

SECTION 8. TAXATION

1. Krivetskay T.P., Prilepskaya A.A., Pivnyk K.E. Tax planning in the organization

SECTION 9. LAW

1. Brager D. Separate aspects of an order of presentation for identification of the person

2. Labovskaya Yu., Maksimov V. On the legal system of the Russian Federation in the conditions of modernization of Russian law
3. Podolsky A. Borovleva E. Using of payment orders in international payments
4. Podolsky A., Dutova J. To a question of the bases of responsibility for doping in sport
5. Podolsky A., Chekalina K. The international protection of intellectual property right on the Internet
6. Vyazmin A. Comparative legal analysis of civil liability of the provider for infringement of copyright and related rights in the Internet under the laws of Russia and the United States

